

## New Language Page 16

### **Proposed Goal 02: Enhance neighborhood quality and refurbish older housing stock**

Some neighborhoods that were established early in Coppell's shift to suburban development are now due for refurbishment. There is desire to see the character and quality of these neighborhoods retained. The City should consider supporting programs and incentives that encourage refurbishing housing stock to help ensure neighborhood health and vitality. In addition, the City **should explore neighborhood character through the comprehensive planning process.** ~~consider supporting the protection of architectural features that help retain the unique identity of established neighborhoods.~~

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**Proposed Goal 02: Encourage redevelopment along key commercial corridors.** ~~the Denton Tap / Sandy Lake corridor.~~ Since Vision 2040, COVID-19 has accelerated the trend toward remote work. Given the City's high-tech workforce participation, developing a plan to incorporate more remote work-friendly locations in the City could benefit local residents and young families with remote workers. This could also support providing meeting space options and business support resources for residents with small businesses. ~~This zone is right at the heart of Coppell and could represent an opportunity to tap into the intellectual and creative aspirations of the community.~~

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### **Recommended New Pillar: Foster an Inclusive Community Fabric and the Unique Coppell Experience**

The idea of Coppell as a close-knit and welcoming community—with safe neighborhoods, friendly neighbors, children playing freely, and a sense of consistency—was a key theme during the visioning process. To foster and preserve this atmosphere, it is important to consider the scale at which community building efforts take place. There is significant opportunity to enhance the “small town feel” by focusing on individual neighborhoods **while also creating a sense of belonging for all residents.**

**Goal 01:** Celebrate Coppell's Cultural Growth: Coppell has been successful in nurturing a safe, stable and attractive community. These qualities have attracted people from around the world. It is time to embrace this cultural growth and meld it into one of the strengths of the community.

**Goal 02:** Promote community cohesiveness: Bringing people together in a community setting often includes a combination of recreation and food. The idea of using food to celebrate the ethnic history and diversity could be one way to help create shared experiences and bond people together while celebrating different backgrounds.

**Goal 03:** Develop a 'sense of neighborhood' with appropriate scale and design that fosters social connections. There is great interest within the community in creating areas safe from cars that feature connectivity for bikes and walking. Gathering spots and ways to bring people together, such as food truck stops and local eating venues, were also discussed.

**Goal 04:** Encourage residents to connect with one another to create a cohesive community During the check-in process, many community members and staff expressed the need to bolster civic engagement to help meet the needs of those who may need support in the community. Ideas included establishing formal volunteer programs as well as looking for ways to help with community appearance.

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### ~~Create a Pillar for Core City Services~~ **Sustainable Government Foundation**

Those who participated in the engagement exercise noted that the core operations of the City like public works and public safety were missing from Vision 2040. While most considered this to be a reflection on the high-quality services provided by the City, many also thought it important to fully integrate City services into the plan. **Given this feedback, the updated Vision 2040 reflects the formal inclusion of the Sustainable Government Foundation.**

### ~~Recommended New Pillar:~~ **Sustainable Government Foundation**

Coppell residents enjoy a high level of City-provided services, which require strategic financial management, intentional investment in City employees, capital planning, sustainable practices in development and infrastructure, and community education as the community continues to evolve.

**Goal 01:** As a fiduciary, the City will ensure adequate financial resources to support City services

**Goal 02:** City services will be provided in a manner that ensures high levels of customer satisfaction

**Goal 03:** City infrastructure will be well-maintained and consistent with the Council's value proposition

**Goal 04:** The City will maintain a quality workforce to service the community