



MEMORANDUM

To: Mayor and City Council

From: Ashley Owens, City Secretary

Date: November 14, 2023

Reference: Consider approval of appointments with terms beginning January 1, 2024, to the City's Boards and Commissions.

2040: Sustainable Government

Introduction:

The purpose of this agenda item is to consider appointments to various City Boards and Commissions. A total of 101 eligible applications were reviewed. Twenty-six of those applications were submitted by eligible youth to serve as Youth Advisors.

Interview panels were composed of two councilmembers and the corresponding board liaison to conduct evening interviews between October 16th and 26th. After each interview session, the panels made selections for the current vacancies with terms beginning January 1, 2024. Appointed members will be invited to attend orientation on December 5th to receive training and complete the required Statement and Oath of Office.

Background:

The City Secretary's Office oversees the recruitment of residents interested in serving on a board. This year the application period was from September 4th to October 1st.

In partnership with the Community Information Services Division, advertising included a variety of digital and print such as: e-news, LinkedIn, Nextdoor, other social media platforms, ads in the Gazette and Rambler, CISD ad, testimonial videos (on social media and in e-news), the City website, an "apply" button on mobile app, the water bill newsletter, and as a talking point for City Council and City Manager. Messaging on advertisements was a combination of general messaging and highlighting individual boards.

Benefit to the Community:

City boards, commissions, committees, and temporary task forces or ad hoc groups serve in an advisory capacity to the City Council. These groups act as the voices of the residents of the City of Coppell.

Legal Review:

N/A

Fiscal Impact:

N/A

Recommendation:

The City Secretary's Office recommends approval of the appointment list, as agreed upon by the interview panels.