



MEMORANDUM

To: Mayor and City Council

From: Lauren Rodriguez, CORE Manager
Jessica Carpenter, Director of Community Experiences

Date: May 13, 2025

Reference: Consider approval and adoption of the 2025 Community Experiences Master Plan.

2040: Sustainable City Government: Excellent and Well-Maintained City Infrastructure and Facilities

Introduction:

The purpose of this agenda item is to consider approval and adoption of the 2025 Community Experiences Master Plan.

Background:

The Community Experiences Department, with recommendations from the National Recreation and Park Association (NRPA), recommends updating master plans every five to seven years as a standard for incorporating current and future trends into parks, facilities, and programs. The last department Master Plan was completed and approved in July 2017 and all major goals and objectives of that plan have either been completed or were due for reevaluation to align with current and future community needs. The primary purpose of the new Master Plan is to create a clear set of goals and objectives that will provide direction to City staff, the Parks and Recreation Board, and the City Council for maintenance and enhancement of the City's park system, open space, trails, recreation facilities and programs over the next five to ten years.

Benefit to the Community:

The Master Plan will provide the community with a clear, community-driven roadmap for future improvements, ensuring the department continues to meet the needs of the community.

Legal Review:

Legal review is not required for this agenda item.

Fiscal Impact:

There is no fiscal impact related to this agenda item.

Recommendation:

The Community Experiences Department recommends approval of this item.