



October 22, 2024

Mayor and Council,

My name is Brett Franks and I am the Mayor Pro Tem of the City of Sachse. I am reaching out to seek your endorsement for the opportunity to serve the suburban cities on the Dallas Central Appraisal District's Board of Directors. Given this unique opportunity, I would like to tell you more about myself and express my sincere interest in taking on the role with the District.

As fellow elected officials, I am confident that you all have heard concerns from residents about rising appraisals and tax bills across the board. As a homeowner myself, I am empathetic to their concerns. Throughout my conversations with residents, I have seen that there is quite a bit of confusion as to how the appraisal process works, how values are selected, and how those values ultimately impact a resident's final tax bill. I see this as a real opportunity to increase the level of transparency and education relative to the appraisal process. If elected to serve on the DCAD Board of Directors, I will work to help promote transparency and increase the amount of education and information that is available to residents throughout all of the DCAD communities.

If selected to serve as the representative for the suburban cities, I will also communicate regularly with the entities that I represent on the board. Understanding the issues facing the District and developing a collaborative solution for our residents is possible when information is shared appropriately. Communication is essential and I will make it a priority for the entities that I represent, if chosen to do so.

I am a dedicated member of the Sachse community, and I understand the issues facing the District. I would be honored to receive your support and endorsement. Please do not hesitate to reach out to me if you have any questions: bfranks@cityofsachse.com or 214-869-1288.

Sincerely,

Brett Franks
Mayor Pro Tem
Sachse City Council, Place One