



June 6, 2025

Mr. Patrick Filson
Kirkman Engineering
5200 State Highway 121
Colleyville, TX 76034

Re: *Victory Coppell Trip Generation Comparisons*

Dear Mr. Filson:

The TIA for the proposed Victory Coppell development, to be located east of Belt Line Road between Dividend Drive and Hackberry Road in Coppell, Texas, was finalized in September 2022. As part of the development process, the land use components within the development were modified. An initial update to the impacts of the land use changes was provided in a December 2022 trip generation update letter. Since then, the land use components within the development have again changed and this document estimates the number of trips generated by the land uses in the latest Site Plan (dated 6/29/2024) and provides a comparison to both the trips generated in the September 2022 TIA and the December 2022 trip generation update letter.

LAND USE DIFFERENCES

The current Site Plan (dated 6/29/2024) is provided in **Figure 1**. The amount of each type of land use for each of the three (3) site plans is summarized in **Table 1**.

Table 1: Land Use Differences Between Site Plans

Land Use	September 2022	December 2022	6/29/2024 Site Plan
Retail (sq ft)	25,893	53,105	32,339
Grocery (sq ft)	21,600	0	0
Restaurant (sq ft)	25,282	25,800	19,296
Patio (sq ft)	3,900	2,300	1,500
QSR (sq ft)	5,200	6,000	7,100
Office (sq ft)	25,000	35,000	0
Medical Office (sq ft)	4,000	4,000	0
Banquet Hall (sq ft)	7,500	0	0
TOTAL (sq ft) ¹	118,375	126,205	60,235
Daycare (students)	200	200	0
Hotel (rooms)	0	0	285

¹ Excludes the square feet of the Daycare and Hotel land uses

TRIP GENERATION DIFFERENCES

The number of trips generated by the proposed development was estimated based on the trip generation rates and equations provided in the publication entitled *Trip Generation Manual, 11th Edition*, by the Institute of Transportation Engineers (ITE). Estimates of the number of trips generated by the site were made for the AM peak and PM peak hours, as well as on a daily basis. The trip generation characteristics for the proposed Victory Coppell development are provided in **Table 2**.

Table 2: Trip Generation Characteristics for Proposed Victory Coppell Development (6/29/2024 Site Plan)

Land Use	ITE Code	Variable (X)	Average Weekday	AM Peak Hour	PM Peak Hour						
Equation/Rates ¹											
Hotel	310	Rooms	$T = 10.84(X) - 423.51$	$T = 0.50(X) - 7.45$	$T = 0.74(X) - 27.89$						
Shopping Plaza (40-150K)	821	1,000 sq ft GLA	$T = 67.52(Y)$	$T = 1.73(Y)$	$T = 5.19(Y)$						
Directional Splits ²											
Hotel	310	Rooms	50 / 50	56 / 44	49 / 51						
Shopping Plaza (40-150K)	821	1,000 sq ft GLA	50 / 50	62 / 38	49 / 51						
Total Trips											
Land Use	Amount	Variable (X)	Total	Enter	Exit	Total	Enter	Exit	Total	Enter	Exit
Hotel	285	Rooms	2,666	1,333	1,333	135	76	59	183	93	90
Shopping Plaza (40-150K)	60.235	1,000 sq ft GLA	4,068	2,034	2,034	104	64	40	313	153	160
Total Trips			6,734	3,367	3,367	239	140	99	496	246	250

¹T = Trips Ends; X = # of Rooms; Y = 1,000 ft² GLA

²XX / YY = % entering vehicles / % exiting vehicles

The number of estimated trips under the current Site Plan (6/29/2024) were compared to the trip generation information presented in the September 2022 TIA and the December 2022 trip generation update letter. A comparison of the estimated number of currently proposed site trips to the previous submittals is provided in **Table 3**.

Table 3: Trip Generation Differences from Previous Submittals

Total Trips										
	Total	Enter	Exit	Total	Enter	Exit	Total	Enter	Exit	
September 2022 TIA	11,458	5,729	5,729	563	336	227	1,172	567	605	
Current Site Plan (6/29/2024)	6,734	3,367	3,367	239	140	99	496	246	250	
Difference in Trips from September 2022	-4,724	-2,362	-2,362	-324	-196	-128	-676	-321	-355	
	Total	Enter	Exit	Total	Enter	Exit	Total	Enter	Exit	
December 2022 Trip Generation Memo	9,340	4,670	4,670	358	209	149	789	384	405	
Current Site Plan (6/9/2024)	6,734	3,367	3,367	239	140	99	496	246	250	
Difference in Trips from December 2022	-2,606	-1,303	-1,303	-119	-69	-50	-293	-138	-155	

As seen by the results in Table 3, the number of trips estimated to be generated by the proposed development under the current Site Plan (6/29/2024) is predicted to be less than the previous submittals under all time periods (weekday daily, weekday AM peak hour, weekday PM peak hour).

CONCLUSIONS

Based on this evaluation, the current Site Plan (6/29/2024) is predicted to result in fewer site generated trips than identified in the previous 2022 submittals.

We appreciate the opportunity to provide these traffic engineering services for you. Please contact me if you have any questions or need further assistance.

Sincerely,



Kelly D. Parma, P.E., PTOE
Senior Project Manager
Lee Engineering, LLC (TBPE Firm F-450)