



## MEMORANDUM

**To:** Mayor and City Council

**Through:** Mike Land, City Manager

**From:** Traci E. Leach, Deputy City Manager

**Date:** September 24, 2019

**Reference:** Discussion regarding Vision 2040 Strategic Plan Objectives

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**Introduction:**

The purpose of this work session item is to continue the discussion that began during the August 9 and 10, 2019 Retreat. At that time, the Council began discussing the objectives, as outlined in the Vision 2040 Plan, in greater detail. The Executive Committee was intentional about not dictating how each of those goals should be addressed. Rather, the goals spoke to expressed needs of the community, with the expectation that there would be additional planning and discussions to determine strategies and objectives that would achieve those goals. The retreat was the first step in that conversation. However, the Council did not have enough time to discuss all objectives. This agenda item will remain on future work sessions until all objectives have been discussed.

**Background:** The Vision 2040 Strategic Plan includes seven pillars around which high-level goals were identified to support each pillar. The plan was created by a robust community engagement process that spanned approximately nine months and culminated in the acceptance of the plan and approval of the pillars and goals on April 23, 2019.

**Analysis:** None.

**Legal:** N/A.

**Fiscal Impact:** None.

**Recommendation:** None.