








Icon	Goal	FY 24 Work Plan Objective	Responsibility	Outcome Status
<b>Pillar One: Perpetuate a Learning Environment</b>				
	Diversify learning and enrichment opportunities available in Coppell	<a href="#">Explore citizen-led classes/programs at various facilities</a>	CE	
<b>Pillar Two: Foster an Inclusive Community Fabric</b>				
	Purposefully break barriers to inclusion	<a href="#">In coordination with EX and CoC, explore the development of yearly proclamation schedule to promote inclusivity</a>	CSO	
		<a href="#">Explore opportunities for allyship initiatives</a>	EX	
		<a href="#">Provide educational resources that support allyship</a>	EX	
		<a href="#">Explore Coppell-style Story Corps</a>	COMM	
<b>Pillar Three: Enhance the Unique "Community Oasis" Experience</b>				
	Develop a "sense of neighborhood" at an appropriate scale	<a href="#">Explore dog park/neighborhood park clean-up projects and events</a>	CE	
<b>Pillar Four: Future-Oriented Approach to Residential Housing</b>				
	Explore refit and refurbishment of older housing stock	<a href="#">Work with community partners to survey neighborhoods to identify character defining elements of each neighborhood</a>	CD	
		<a href="#">Explore an incentive program for refurbishing older homes</a>	CD	
		<a href="#">Explore first-time homebuyer program</a>	CD	
	Explore new options for 55 plus (or aging in place) that maintain high standard of living while reducing footprint	<a href="#">Explore creation of a new multi-family district category in Zoning Ordinance for active adult living.</a>	CD	
		<a href="#">Implement Village Concept</a>	CD	

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<b>Pillar Five: Create Business and Innovation Nodes</b>				
	Support the Old Town area and concept	<a href="#">Move Kaleidoscope to OT and partner with Arts Center on cultural performances</a>	CE	
		<a href="#">Host voter registration drives/booths and election education at OT events and Farmers Market</a>	CSO	
		<a href="#">Study Old Town Coppell to determine the appropriate measures for activation of the Square.</a>	CD	
		<a href="#">Explore temporary use of the pad site next to Twisted Root</a>	CD	
	Explore future trends in retail and re-purposing commercial areas	<a href="#">Proposed ordinance changes to incorporate items discussed during FY23 Roundtable on future retail trends</a>	CD	
		<a href="#">Explore developer agreements, façade grants, and other economic development tools to encourage the rehab and re-purposing of commercial areas</a>	CD	
		<a href="#">Explore a business incubator/commercial kitchen incubator</a>	CD	
		<a href="#">Explore pop-up business support</a>	CD	
	Encourage redevelopment of "hot spots" along commercial/retail corridors as major creativity zones	<a href="#">Study trends in other communities related to creativity zones</a>	CD	
	Work with the commercial/ warehouse district on future Version 2.0 and encourage redevelopment of 'hot spots' along commercial/retail corridors as major creativity zones	<a href="#">Study trends in commercial/warehouse districts in other parts of the country to prepare for future ordinance changes</a>	CD	
<a href="#">Propose ordinance changes to incorporate items discussed during FY23 Roundtable</a>		CD		
<b>Pillar Six: Implement Innovative Transportation Networks</b>				
	Build Coppell's transportation system to connect with regional systems	<a href="#">Begin study of autonomous vehicle connection to Cypress Waters Station</a>	PW/CMO/CD	
<a href="#">Begin operational strategies for DART System impacts</a>		PD		
<a href="#">Explore connection to Hyperbolic Dr with the City of Dallas to provide opportunity for development in Sanders Loop area</a>		PW		
<a href="#">Complete Royal reconstruction</a>		PW		
<b>Pillar 7: Apply Smart City Approach to Resource Management</b>				
	Build backbone of Smart Operating Systems for all resource management	<a href="#">Implement Fiber Masterplan</a>	ES/PW	
<a href="#">Explore Branding Strategy for Coppell as a Smart City</a>		COMM		
<a href="#">Explore Autonomous Vehicle Program</a>		PW/ES		
<a href="#">Define sustainable building standards for existing City facilities</a>		ES/PW		
<a href="#">Explore other payment methods for customers to use</a>		SFE		

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<b>Foundation: Sustainable Government</b>				
	As a fiduciary, the City will ensure that there are adequate financial resources to support City services.	<a href="#">Explore non-traditional ways to monetize city assets, services, and facilities</a>	SFE	
	City Services will be provided in a manner that ensures high levels of customer satisfaction	<a href="#">Conduct city-wide communications survey and evaluate communications strategy</a>	COMM	
		<a href="#">Develop strategy to determine progress of Vision 2040 Strategic Plan</a>	CMO	
	City Infrastructure will be wellmaintained and consistent with the Council's value proposition.	<a href="#">Complete Community Experiences Master Plan Update</a>	CE	
		<a href="#">Complete Woodhurst reconstruction</a>	PW	
		<a href="#">Complete water system redundancy project</a>	PW	
		<a href="#">Rehab Village Parkway ground storage tanks</a>	PW	
		<a href="#">Complete Magnolia Park Trail connection</a>	CE	
		<a href="#">Complete Duck Pond Park improvements</a>	CE	
		<a href="#">Complete Moore Road Boardwalk</a>	CE	
		<a href="#">Complete Dog Park reconstruction</a>	CE	
		<a href="#">Complete Veterans Memorial</a>	CE	
	The City will maintain a quality work force to serve the community.	<a href="#">Continue Service Center design and construction</a>	PW	
		<a href="#">Complete design for Fire Station 5</a>	FD	
		<a href="#">Complete belonging education for all employees</a>	EX	