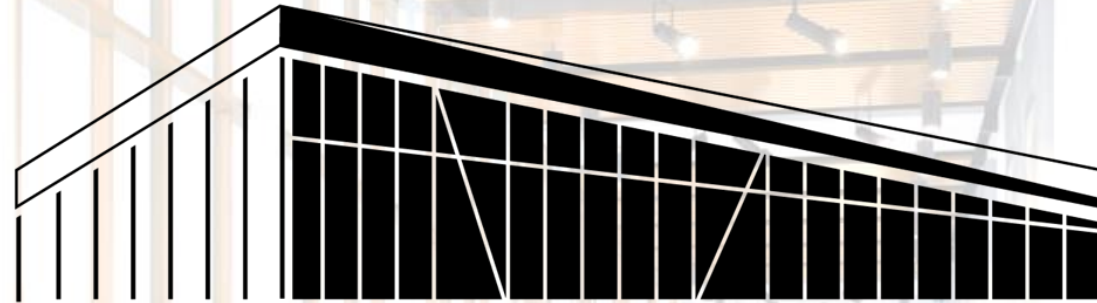


Coppell Arts Center Development Update

August 27, 2019 Meeting



A Family Community For A Lifetime



COPPELL
ARTS CENTER

ENTERTAINMENT THE WAY YOU LIKE IT : NEARBY | AFFORDABLE | DIVERSE | INCREDIBLE

FRAMEWORK UPDATES

STAFFING AND ENTITIES

FRAMEWORK

- Creation of development task force comprised of Coppell civic and business leaders
- Enlisting the aid of a development research consultant, Heather Hankamer
- Formation paperwork submitted for the 501c3, Coppell Arts & Heritage Foundation

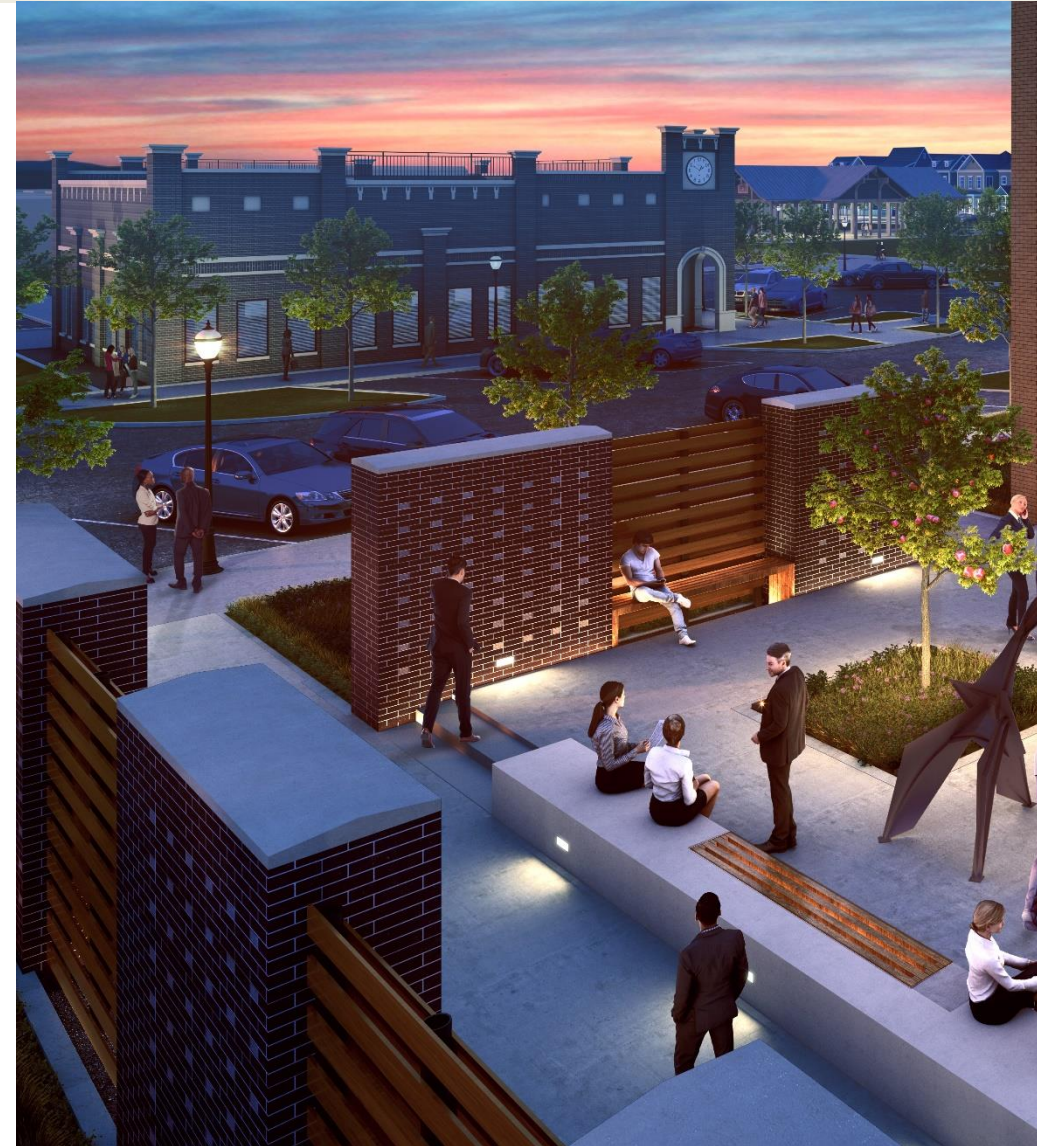


FUNDRAISING CATEGORIES

INDIVIDUAL / CORPORATE / GRANTS

INDIVIDUAL

- Founding donor capital campaign gifts
- Membership program to Center Presents programming
- Memorial gifts and planned giving
- Naming rights to tier one assets (performance halls, donor lounge, etc.)
- Naming rights to tier two assets (seat backs, benches, trees, etc.)
- Presenting sponsorships for individual programs and performances



CORPORATE

- Founding corporate partner capital campaign gifts
- Corporate membership program
- Naming rights to tier one assets (the entire facility, venues, donor lounge, etc.)
- Naming rights to tier two assets (seat backs, benches, trees, etc.)
- Presenting sponsorships for programs (valet, concessions, education outreach, etc.)
- Presenting sponsorships for productions (symposiums, world music & dance, etc.)



PROSPECT STATUS

INDIVIDUAL & CORPORATE

PROSPECT UPDATES

- 81 - TOTAL OPPORTUNITIES
- 10 - VIABLE INDIVIDUAL GIFT PROSPECTS
- 8 - VIABLE CORPORATE PARTNER PROSPECTS



DEVELOPMENT EVENTS

Q3 - 2019

UPCOMING EVENTS

- North Texas Giving Day
- Corporate sponsor recruitment event in October 2019
- Hosted meet and greet receptions

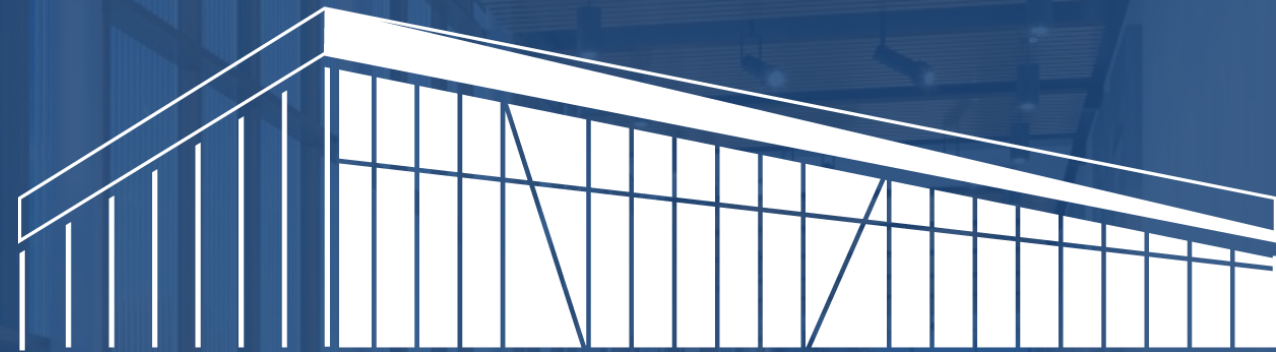
GET UP & GIVE

**NORTH TEXAS
GIVING
DAY**.ORG

9.19.19

powered by
**COMMUNITIES
FOUNDATION of TEXAS**

YOUR GIFT MATTERS!



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