



MEMORANDUM

To: Mayor and City Council

Through: Mike Land, City Manager

From: Traci E. Leach, Deputy City Manager

Date: November 13, 2018

Reference: Legislative Agenda

2030: **Community Wellness and Enrichment; Goal 4: Residents' Wellness and Longevity**

Introduction:

This agenda item is a follow up from the presentation that the Living Well in Coppell committee made in September regarding the Blue Zone project. At that time, there were additional questions about the program, costs, and benefits that were best served by having a representative of the Blue Zone program present to discuss with the Council. Additionally, the Council requested additional supporting documents to provide more context to the program and better understand the potential impacts and benefits.

Michael Acker, VP of Blue Zone, will be joining this discussion via conference call to answer any questions the Council may have.

Legal: None.

Fiscal Impact: None.

Recommendation: None.