



MEMORANDUM

To: Mayor and City Council

From: Traci Leach, Deputy City Manager

Date: February 10, 2026

Reference: **Vision 2040 Refresh- Final Draft**

2040: **Sustainable Government**

Introduction:

This item is presented for Council consideration and approval of the Vision 2040 Refresh. BerryDunn, the City’s consultant, presented the initial draft at the December 9, 2025 meeting and offered additional feedback opportunities to ensure that the Council could share feedback on this proposed final draft.

Since the December 9, 2025 meeting, there were very few changes made to the document. The most impactful changes were:

1. Re-title the new Pillar Two to retain the essence of Pillars 2 and 3 in the title by adding back the phrase “Foster an Inclusive Community Fabric.”
2. Officially designate Sustainable Government values as the Foundation Pillar. In the original Vision 2040 Plan, these functions were not identified by the community engagement as a priority. Fortunately, the City Council, as the stewards of public resources, identified the four key Sustainable Government values that would be essential to ensuring that City staff was clear about the manner in which services were to be provided and how implementation of the Vision 2040 Plan should unfold. These values were consistent with those articulated by the community in the Vision 2030 Plan.

All of the changes from the initial draft are outlined in the red-line document included in the packet.

Background:

Current Plan:

In April 2019, the City Council accepted the Vision 2040 Strategic Plan from the Council-appointed resident Executive Committee. In the intervening years, the City has successfully implemented major elements of this plan. Over \$75 million has been expended since 2019 by the City Council for projects and initiatives that support this Strategic Plan.

In early 2025, the City issued an RFP for Facilitation Services Vision 2040 Plan Refresh and awarded a contract to BerryDunn in an amount not to exceed \$75,000.

BerryDunn facilitated the community conversation to explore whether this plan, in its current iteration, still reflects the community's priorities. This community engagement effort will refine, not wholly re-create, the future vision for the community as reflected by today's Coppel.

Benefit to the Community:

The Council and staff rely heavily on the goals identified in the Vision 2040 Strategic Plan to guide every core function that serves the community. The Vision 2040 Strategic Plan serves as the foundation for all budget and service delivery decisions. Aligning the vision for the Strategic Plan is critical to ensuring that the Council and staff are working towards the vision that represents our community.

Legal Review:

N/A

Fiscal Impact:

N/A

Recommendation:

The City Manager's Office recommends approval of the Vision 2040 Refresh, as presented.