



PROCLAMATION

WHEREAS, Ellie Braxton has served as the President and CEO of the Coppell Chamber of Commerce since June 2018, bringing dedication, vision, and resilience to the organization, especially during the unprecedented challenges of the Coronavirus pandemic; and

WHEREAS, under Ellie's leadership, the Coppell Chamber of Commerce expanded its reach and enhanced its services, launching innovative programs that strengthened the community and supported local businesses, including the establishment of Discover Coppell and the city's Destination Marketing Organization, which have empowered future leaders and enriched the lives of Coppell's residents and business owners; and

WHEREAS, she transformed the Chamber from an event-driven organization into a true Chamber of Commerce, building relationships with businesses previously unengaged, fostering new opportunities, and spearheading one of the most respected government affairs programs in Texas, amplifying Coppell's voice at the state level; and

WHEREAS, Ellie's leadership was instrumental in adopting and elevating Leadership Coppell, turning it into a premier 10-month leadership development program that now rivals the best offered nationwide; and

WHEREAS, through her passion and commitment, she cultivated a culture of collaboration between the Chamber and the City of Coppell, strengthening local business advocacy and ensuring long-term economic vitality; and

WHEREAS, as Ellie Braxton prepares to retire on March 31, 2025, the City of Coppell recognizes her remarkable contributions, her unwavering commitment to excellence, and the lasting impact she has made on our community;

NOW, THEREFORE, I, Wes Mays, Mayor of the City of Coppell, do hereby designate March 31, 2025, as

“ELLIE BRAXTON DAY”

in the City of Coppell and encourage all residents and businesses to join in recognizing and honoring Ellie Braxton for her outstanding leadership, dedication, and service to our community.

IN WITNESS THEREOF, I have set my hand and caused the seal of the City of Coppell to be affixed this 25th day of March 2025.

Wes Mays, Mayor

ATTEST:

Ashley Owens, City Secretary