



## MEMORANDUM

**To:** Mayor and City Council

**Through:** Mike Land, City Manager

**From:** Traci E. Leach, Deputy City Manager

**Date:** July 23, 2019

**Reference:** Calendar Discussion for Vision 2040 Strategic Plan Workshop

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**Introduction:**

The purpose of this work session item is to discuss potential dates for a Fall 2019 retreat to allow the City Council to discuss the objectives, as outlined in the Plan, in greater detail. The Vision 2030 plan was much more prescriptive in its stated goals and objectives. In contrast, the Vision 2040 Plan is less prescriptive and frames issues that the community articulated throughout the engagement process. The Executive Committee was intentional about not dictating how each of those goals should be addressed. Rather, the goals spoke to expressed needs of the community, with the expectation that there would be additional planning and discussions to determine strategies and objectives that would achieve those goals. The proposed retreat is the first step in that conversation.

**Background:** The Vision 2040 Strategic Plan includes seven pillars around which high-level goals were identified to support each pillar. The plan was created by a robust community engagement process that spanned approximately nine months and culminated in the acceptance of the plan and approval of the pillars and goals on April 23, 2019.

**Analysis:** None.

**Legal:** N/A.

**Fiscal Impact:** None.

**Recommendation:** None.