

1 - Introduction

Purposes of The Plan

The challenge moving forward for Coppell is to maintain the high quality level of the parks and recreation system while continuing to make strategic improvements to adapt to evolving demographics and trends, in addition to replacing outdated components to the system as needed.

With this update to the Parks and Recreation Master Plan, strategies have been provided to implement these improvements and replacements, based on the feedback of the community gathered throughout the process and on previous planning efforts and accomplishments. The recommendations contained in this Plan serve as a component to the Coppell 2030 Comprehensive Master Plan, to assist in its implementation and provide additional detail to the enrichment and improvement of the Coppell parks and recreation system to continue to meet the needs of the Coppell community.

Texas Parks and Wildlife Department

In addition to these purposes, the update to the Parks and Recreation Master Plan serves as a submittal to the Texas Parks and Wildlife Department (TPWD) to gain project priority for potential grant consideration for park, recreation, and open space improvements. TPWD has established Master Plan Guidelines, which this Plan applies. Plans must be updated every five years to remain eligible for the project priority program for grant funding, and they must include, at minimum, a summary of:

- Accomplishments
- New public input
- Most recent inventory data
- Updated needs assessment
- Priorities
- New implementation plan
- Demographics
- Population projections
- Goals and objectives
- Standards
- Maps.

Mission

In 2023, to better reflect the wide breadth of services offered by the department, Coppell Parks & Recreation became Coppell Community Experiences. This change resulted in a new mission statement. Our mission is to:

Cultivate community by creating diverse opportunities to connect through shared experiences.