



## MEMORANDUM

**To:** Mayor and City Council

**From:** Calie Willis, Chief of Strategic Relationships

**Date:** May 26, 2026

**Reference:** Special District Discussion and Direction

**2040: Create Economic Vitality Through Strategic Investments**

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The purpose of this agenda item is to provide Council with an overview of the proposed Old Town special district framework and introduce key policy considerations associated with the potential legislation. Staff have been working with the City Attorney’s Office regarding a potential special district structure intended to support economic activity, destination development, and long-term vitality within Old Town through a geographically limited statutory framework.

As part of the preliminary framework discussion, the proposed district structure may include statutory mechanisms associated with Texas Alcoholic Beverage Commission (TABC) regulations within the district boundaries while maintaining the City’s existing citywide alcohol regulations outside of the district. The district would not have taxing authority, assessment authority, bond authority, or independent infrastructure responsibilities. Municipal services and operational responsibilities within the district would remain under the Coppell.

As staff and the City Attorney’s Office continue evaluating the legislative framework, this item is intended to provide Council with an informational overview of several foundational policy considerations that will inform future legislative drafting and stakeholder discussions. Staff anticipate returning to a future Council meeting for additional discussion and potential Council direction regarding the proposed framework.

Discussion items include:

- District boundaries and geographic limits within Old Town
- District naming considerations
- Board composition and governance structure
- General operational and oversight framework

No formal action is requested at this time.