



MEMORANDUM

To: Mayor and City Council

From: Mike Land, City Manager

Date: November 14, 2017

Reference: Presentation by the Coppell Arts Council regarding Public Art Phase II, ABE

2030: Community Wellness and Enrichment Strategy –Goal 3: Expand Cultural Arts Amenities and Opportunities.

General Information:

Janna Tidwell representing the Coppell Arts Council will present Phase II of the Coppell Public Art initiative. This phase will include locating sculptures in Andy Brown Park East. Representatives of the Arts Council have met with City staff to review the proposed locations.

Introduction:

Recall that in April of 2016 the Coppell Arts Council proposed and the Council supported Phase I of a Public Art initiative that eventually placed sculptures in Old Town, specifically around the Senior and Community Center, along the Old Town trail connecting the Center to the Coppell Square.

The Coppell Arts Council is proposing to move forward with Phase II which will include the installation of ten sculptures in and around Andy Brown Park East. They have met with City staff and laid out multiple locations for the sculptures. Their final location will be determined based on the actual sculptures themselves and what makes sense for a specific location.

The agreement between the City and the Coppell Arts Council will remain the same as was agreed to for Phase I. The call and selection process for the sculptures will also remain the same.

Fiscal Impact:

Funding is available for the project.

Recommendation:

Staff recommends moving forward with Phase II of the Coppell Public Art initiative.



COPPELL ARTS COUNCIL

PUBLIC ART IMPLEMENTATION –
Phase II – Andy Brown Park

OUR MISSION



“The Coppell Arts Council (CAC) is organized to exclusively promote, develop and sustain the arts for the City of Coppell. This includes organizing, fostering and promoting civic, cultural, education and visual experiences and events for its citizens.”

PUBLIC ART — PHASE I RECAP

ROTATING PUBLIC ART EXHIBITION

- ❖ Quick Avenue for Public Art
- ❖ Low Implementation Cost
- ❖ Multiple Installations that are Diverse in Style
- ❖ Dynamic and Fresh Because Art Rotate
- ❖ Generates Economic Development
- ❖ Grows Art Supporters in Our Community
- ❖ Aligns With Goals Established by Vision 2030 Plan



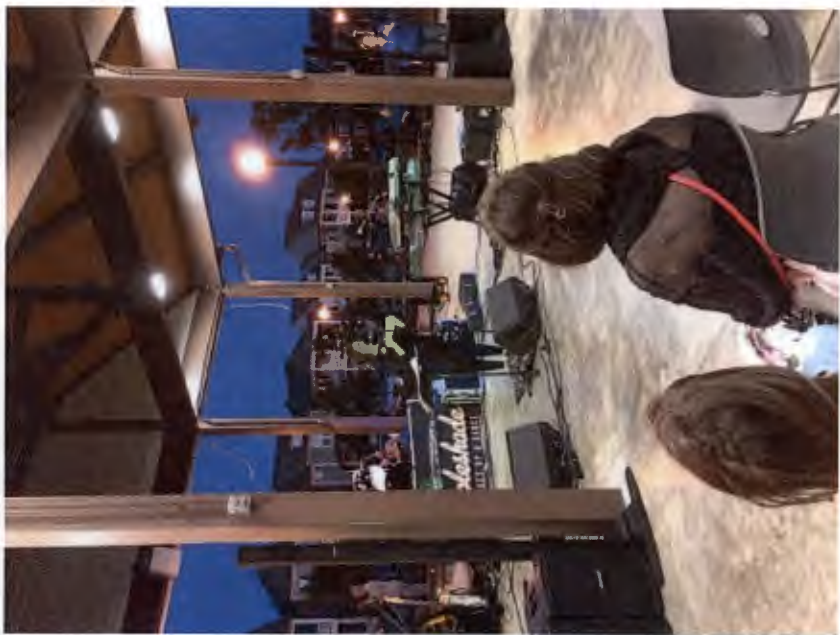


OLD TOWN ART SPLASH

- ❖ People's Choice Award "Moon River"
- ❖ By Michelle O'Michael
- ❖ Sponsored by Norwex



ART STROLL



COMING SOON! ART SPLASH AT ANDY BROWN

- ❖ CAC Proposes Phase II
- ❖ Artist Stipend \$1,500
- ❖ 24-Month Exhibition
- ❖ Art Selected by Committee
- ❖ Ten Selected Sculptures
- ❖ Feature Artists from Texas & Surrounding States
- ❖ Artist Stipend \$1,500





ART SPLASH AT ANDY BROWN

- ❖ People's Choice Award
- ❖ Community Art Stroll
- ❖ Market the Event to the Community
- ❖ Rotate in New Art in 24-Months



OLD TOWN ART SPLASH

Cost Break Down	
❖ Art Stipend	\$15,000
❖ Sculpture Pads	\$18,500
❖ Marketing	\$ 1,500
❖ People's Choice	\$ 500
❖ Art Stroll	\$3,500
Total	\$ *39,000
(does not include insurance And labor)	



OUR COMMITMENT

- ❖ Utilize Exhibition to Build Sponsorships for Art in Coppell
- ❖ Leverage Opportunities to Help Fund Future Exhibition
- ❖ Develop Art Related Events for Our Community
- ❖ Help Fund Future Permanent Public Art Installations in Coppell



QUESTIONS

PUBLIC ART IMPLEMENTATION –
Phase II