## RESOLUTION NO.

## A RESOLUTION OF THE CITY OF COPPELL, TEXAS, ADOPTING SOCIAL MEDIA BEST PRACTICES & GUIDELINES FOR ELECTED AND APPOINTED OFFICIALS; WHICH IS ATTACHED HERETO AND INCORPORATED HEREIN AS EXHIBIT A; PROVIDING A REPEALING CLAUSE; AND AUTHORIZING THE MAYOR TO SIGN; AND PROVIDING AN EFFECTIVE DATE.

**WHEREAS**, the City of Coppell recognizes the need for use of social media to promote public awareness and boost participation of the City's programs, policies and services; and

**WHEREAS,** the City recognizes the inexpensive and effective method and popularity of the use of various social media platforms by and amongst City elected and appointed officials and the public; and

**WHEREAS,** the City has determined that a social media policy provides greater efficiency in government by outlining the procedure and expectations of the City's use and presence on social media; and

WHEREAS, the City Council desires to adopt a social media policy for elected officials and appointed boards, commissions and committees in compliance with existing City policies, directives, rules and regulations; and

**WHEREAS,** the City Council finds that the social media policy attached hereto as Exhibit "A" is in the best interest of the City and its inhabitants.

## NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COPPELL, TEXAS:

SECTION 1. That the City Council hereby adopts the Social Media Best Practices &

Guidelines for Elected and Appointed Officials, which is attached hereto and incorporated herein as

Exhibit 'A'; and Mayor is authorized to execute this Resolution.

SECTION 2. That all provisions of the resolutions of the City of Coppell, Texas, in

conflict with the provisions of this Resolution be, and the same are hereby, repealed, and all other

provisions not in conflict with the provisions of this Resolution shall remain in full force and effect.

**SECTION 3.** That this Resolution shall become effective immediately from and after its passage.

**DULY RESOLVED AND ADOPTED** by the City Council of the City of Coppell, Texas, on this the \_\_\_\_\_ day of \_\_\_\_\_\_, 2022.

## **APPROVED:**

Wes Mays, Mayor

ATTEST:

Ashley Owens, City Secretary

**APPROVED AS TO FORM:** 

Robert E. Hager, City Attorney