



## MEMORANDUM

**To:** Mayor and City Council

**From:** Tiffany Anderson, Community Engagement Manager

**Via:** Brad Reid, Director of Parks and Recreation

**Date:** June 9, 2020

**Reference:** Update and discussion relating to City-wide Special Events

**2030:** Successful Community Events and Festivals  
Excellent City Services with High Level of Customer Satisfaction

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### Introduction:

The impact of COVID-19 is one that has been felt deeply across the world. In this time where uniting together is more important than ever, but keeping our distance is crucial, celebrations and gatherings must look different. To keep our community safe, Celebrate Coppel: Party in the Park and Celebrate Coppel: Parade Down Parkway will not take place in 2020.

### Analysis:

Celebrate Coppel has always been a celebration of people, events, and traditions; encouraging the citizens of Coppel to celebrate our nation's independence. With the knowledge that families across Coppel are still eager to celebrate the holiday, city staff has reimagined the traditional celebration and created a way for residents to safely celebrate as a community. The City is introducing Celebrate Coppel: Red, White & Views! to encourage residents and business owners to decorate their home, yard or business windows.

Community members interested in decorating their yard or place of business must sign-up online at [celebratecoppel.com](http://celebratecoppel.com). Registration is currently open and runs through 12 p.m. on June 19. Participants will be added to an online map of patriotic spaces to be released to the public on Saturday, June 20. The community is encouraged to walk around their neighborhoods or drive around town to view the patriotic displays from June 21 through July 5.

Photos of decorated spaces will be posted on Coppell Parks and Recreation's Facebook page. Followers will be asked to vote for their favorite in the Citizen's Choice contest. Other awards will be given for the Most Patriotic and Most Creative spaces.

**Legal Review:**

Agenda item does not require legal review.

**Fiscal Impact:**

There is no fiscal impact related to this item.

**Recommendation:**

No Council action is required on this item at this time.