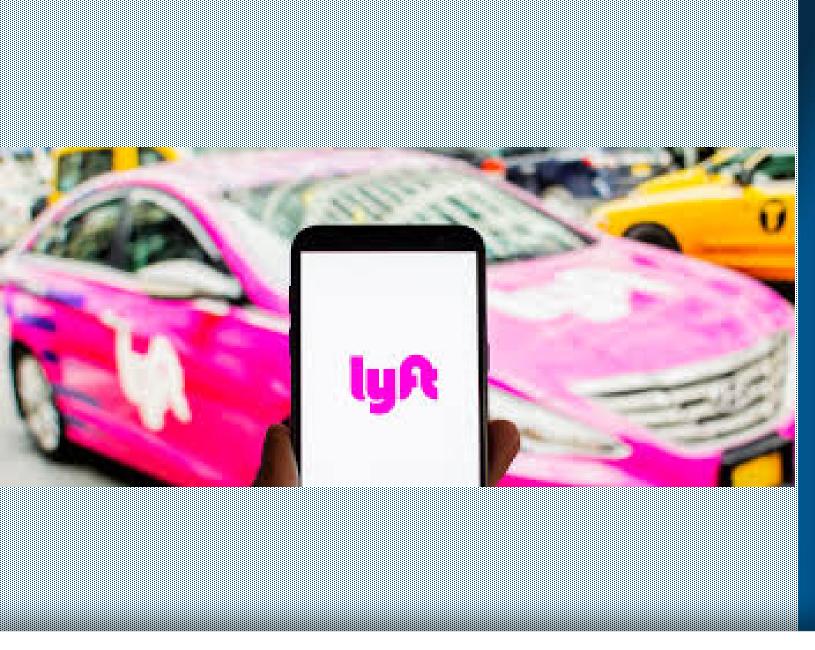




Workforce Transit

July 23, 2019



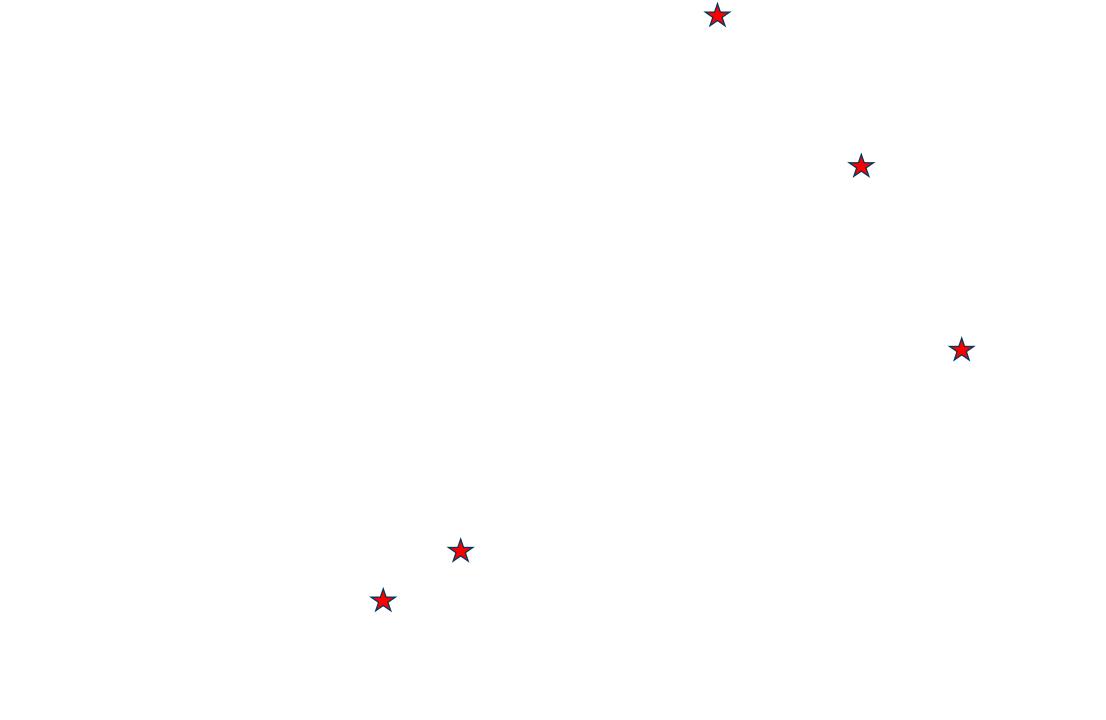
- First-mile/Last-mile connection
- Partnership with DCTA and Lyft
- Mobility service ondemand through Lyft App
- Program cost

Work Session: Workforce Transit



- Five initial transit stops:
 - Trinity Mills Station (DART)
 - Belt Line Station (DART)
 - Hebron Station (DCTA)
 - Bus Stop @ Saintsbury & Belt Line (DART)
 - Bus Stop @ Regent & Royal (DART)







- Geofence boundaries
- Average fare: \$12 \$15
- Flexibility on boundaries, transit stops & subsidy
- ILA



- Next steps:
 - ILA to City Council on August 13
 - ILA to DCTA Board August 22
 - Business Forums & Marketing/Outreach August & September
 - Deploy Lyft Services October 1





