



Workforce Transit

July 23, 2019



- First-mile/Last-mile connection
- Partnership with DCTA and Lyft
- Mobility service on-demand through Lyft App
- Program cost

- Five initial transit stops:
 - Trinity Mills Station (DART)
 - Belt Line Station (DART)
 - Hebron Station (DCTA)
 - Bus Stop @ Saintsbury & Belt Line (DART)
 - Bus Stop @ Regent & Royal (DART)





- Geofence boundaries
- Average fare: \$12 - \$15
- Flexibility on boundaries, transit stops & subsidy
- ILA

- Next steps:
 - ILA to City Council on August 13
 - ILA to DCTA Board – August 22
 - Business Forums & Marketing/Outreach – August & September
 - Deploy Lyft Services – October 1

- Questions?