



MEMORANDUM

To: Mayor and City Council

From: Jerod Anderson, Director of Enterprise Solutions and Mindi Hurley, Director of Community Development

Date: December 8, 2020

Reference: Consider approval of two (2) consulting contracts for advanced scenario planning with Future iQ, Inc. in the amount of \$45,000; and authorize the Mayor to sign.

2040: Apply “Smart City” Approach to Resource Management and Future Oriented Approach to Residential Development

Introduction:

As a result of Vision 2040, two new citizen committees were created to address the goals outlined in two of the pillars adopted by City Council. The Smart Cities Board (Smart City) and the Future Oriented Approach to Residential Development Task Force (FOARD) were formed and began meeting in January 2020. Both committees were created to continue engagement with the community on these topics and to work toward accomplishing the goals established in the “Apply ‘Smart City’ Approach to Resource Management” and “Future Oriented Approach to Residential Development” pillars respectively.

While these committees have been hard at work performing research for the last eleven months, both committees have reached a point that they need to engage an outside consultant to help them perform advanced scenario planning. Advanced scenario planning will enable each committee to take the next step toward creating an action plan of work to present to City Council.

Analysis:

Future iQ, Inc. has submitted proposals to each committee to explain the scope of work, the approach, a proposed schedule and a proposed budget to complete the advanced scenario planning process. Each process is proposed to last approximately 6 - 7 months, and the proposed cost is \$20,000 for the Smart City contract and \$25,000 for the FOARD contract. FOARD requested additional focus groups and surveying of the community as part of their process, which added costs to their contract price.

Both committees have expressed a desire to enter into its respective contract. At their November

11, 2020 meeting, FOARD unanimously approved a recommendation to send their contract to City Council for consideration. Smart City will vote on a recommendation for their contract at their meeting scheduled for December 7, 2020.

Future iQ, Inc. prepared the Vision 2040 Plan for the City of Coppell. They are familiar with the City and have extensive knowledge of the wants and desires of the Coppell citizenry due to the citizen engagement process utilized to create the Vision 2040 Plan. If City Council authorizes the Mayor to sign these contracts, a Budget Amendment will be brought forward to a City Council meeting at a later date. Work with Future iQ, Inc. will begin immediately.

Legal Review:

N/A

Fiscal Impact:

\$45,000

Recommendation:

Staff recommends approval.