



MEMORANDUM

To: Mayor and City Council

From: Sheri Belmont, Assistant Director of Community Experiences
Via: Jessica Carpenter, Director of Community Experiences

Date: April 8, 2025

Reference: Discussion regarding future operations of Rolling Oaks Memorial Center.

2040: **Sustainable Government**

Introduction:

The purpose of this agenda item is to serve as a follow-up to the work session presentation on January 14, 2025, regarding operations at Rolling Oaks Memorial Center (ROMC).

The operational philosophy at ROMC is critical in ensuring the City can prioritize customer care, while also balancing growth and revenue opportunities. Staff will be discussing the following items and providing recommendations.

- Philosophy of Rolling Oaks Memorial Center
- Price/Rate Increases
- Number of Plots Sold Per Person
- Future Small Expansion

Direction from this discussion will be important to move forward with the future operation of ROMC.

Benefit to the Community:

Ensure business continuity and sustainability.

Legal Review:

N/A

Fiscal Impact:

N/A

Recommendation:

This is an informational update only.