



MEMORANDUM

To: Mayor and City Council

From: Kim Tiehen, Director of Strategic Financial Engagement

Date: July 14, 2026

Reference: Financial Strategy Session: Investing in Coppell's Future

Typically, this presentation provides Council with a high-level overview of the budget process and tax rate calculation prior to budget workshops. Because Council has been through several budget cycles and understands the basic mechanics of the process, this year's presentation will shift the focus to the broader financial story.

The presentation will connect past decisions to the Financial Strategy Sessions ahead by recognizing the strategies that have strengthened Coppell's financial resilience, supported long-term sustainability, and positioned the City to continue investing in Coppell's future.