

**RFP #212 Development Strategy/Financial Analysis**  
**Review by Mindi Hurley**  
**12/30/2024**

<b>Evaluation Criteria</b>	<b>Company</b>
<b>Category and Percentage</b>	<b>Verdunity, Inc.</b>
Experience/Qualifications (40%)	40%
References (30%)	30%
Price (30%)	30%
<b>Total</b>	<b>100%</b>

**Experience/Qualifications:**

Verdunity, Inc. met all of the criteria and provided all of the services specified in the RFP. They have completed similar projects throughout numerous cities in the State of Texas, and their staff is made up of practicing planners and engineers that know how to apply the information contained in the analysis.

**References:**

Verdunity provided information on cities that are/have been previous clients. Staff contacted several of those cities, and positive reviews were provided about the work performed by Verdunity.

**Price:**

The initial budget proposed by staff for this project was \$150,000. Therefore, the price was very closely matched with what was originally estimated.