


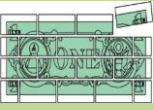




2018/19 Council Goals Objectives

2030 Strategy	Goal	Objective	Work Plan Element	Responsibility	Projected Date	Status	
	Businesses Support & Sponsor City Programs	Residents Actively Involved and Take Responsibility for Neighborhoods	Implement neighborhood outreach program	Mindi	Ongoing		
			Begin a 'Coppell Outlook' program for businesses	Mindi	June 19		
			Police adopt an apartment complex to address problems, build community, and be liaison to other City services	Mac	Dec 18		
	Effective Community Partnerships	Promote a Sense of Ownership Among Residents & Businesses	Continue to develop and promote the Community Partnership initiative	Vicki	Sept 19		
			Develop and implement a fund development program for the Coppell Arts Center	CMO	Apr 19		
			Host Allies in Community (Cohort)	CMO	Oct 18		
			Market City events to businesses for sponsorship	Mindi/Brad	Ongoing		
			Develop a business appreciation program	Mindi	Sept 19		
			Host two job fairs	Mindi	May 19		
			Launch consolidated Volunteer Portal/Program	CMO	Dec 18		
Police to host Asian Town Hall meeting and engagement sessions	Mac	March 19					
Special Place to Live		Provide Efficient Local Traffic Flow	Prepare update to access management standards for adoption in Subdivision Ordinance	Kent	June 19		
Start design on an intersection improvement project identified from Transportation Strategic Plan for Bethel School/Denton Tap			Kent	Aug 19			
Start design on an intersection improvement project identified from Transportation Strategic Plan for Parkway/Denton Tap			Kent	Aug 19			
Provide Well-Maintained Streets and Sidewalks		Continue street, alley, and sidewalk program	Kent	Ongoing			
		Use 1/4 cent sales tax to complete Airline Design	Kent	March 19			
		Continue researching innovative ways to prolong life of infrastructure, ie, asphalt overlay, white topping, etc.	Kent	Ongoing			
Increase Safety for Automobiles, Bikes, and Pedestrians		Prioritize sidewalk infill program	Kent	Ongoing			
		Continue implementing ADA improvements	Kent	Ongoing			
		Begin construction of Parkway Boulevard, Hertz to Moore Road	Kent	March 19			
		Start design of permanent improvements to LBJ/Belt Line intersection to reduce crashes and improve traffic flow	Kent	Aug 19			
Community Wellness and Enrichment		Multi-Use Trail System Connecting the City	Complete and Maintain Multi-Use Trail System that Links City Parks and Other Communities' Trails, Such as Soft Surfaces	As part of Cottonbelt Line, explore funding of Cottonbelt Trail	Brad	Sept 19	
Finalize design of MacArthur Boulevard Trail				Brad	Jul 19		
Determine scope for Moore Road Park boardwalk design				Brad	Aug 19		

2018/19 Council Goals Objectives

2030 Strategy	Goal	Objective	Work Plan Element	Responsibility	Projected Date	Status
		Stay Abreast of Legislation and New Opportunities that Impact Economic Development	Monitor Legislative Session for any adverse actions impacting cities	All	May 19	
Sustainable City Government 	Excellent City Services with High Level of Customer Satisfaction	Provide City Services and Facilities that are Valued by Residents and Consistent with the City's Mission	Complete design for Rolling Oaks Memorial Center Phase II	Brad	Jun 19	
			Research and spec a mobile outreach vehicle to be used by Library, Community Development, Parks and other departments for community engagement	Vicki / Brad / Mindi	Sept 19	
			Complete design of Fire Station #4	Kevin	May 19	
			Secure property for Fire Station #1 & Fire Station #4	Kevin	March 19	
			Complete design specification for fire truck #4	Kevin	March 19	
			Continue wildlife seminars quarterly to remind citizens of being aware; film the sessions and post on City website	Mac	Feb 19	
	Excellent and Well-Maintained City Infrastructure and Facilities	Maintain and Fund Preventative Maintenance Plans for City Infrastructure and Facilities	Continue implementation of Asset Management Program for all City facilities in R/W with plan to maintain and improve as needed	Kent	Ongoing	
			Complete Drainage Utility District study and begin implementation to fund infrastructure maintenance	Kent	March 19	
			Investigate alternative funding for infrastructure maintenance	Kent	Ongoing	
			Continue crack sealing, mud jacking, guard rail maintenance, and bridge rail maintenance programs	Kent	Ongoing	
	Maintain High Level of Customer Satisfaction with City Services		Establish baseline performance measures and implement a pilot program	CMO	Oct 18	
			Organizational Change Management /Project Management Office - Begin meaningful integration into City projects	Traci/Christel/Kyra	Ongoing	
			Complete Automated Meter Replacement Program	Jennifer	Sept 19	
			Initiate Smart Cities Initiative	CMO	Jan 19	
			Complete Utility Billing Strategic Plan	Jennifer	Sept 19	
			Phase I PIER Go-Live	Jennifer	April 19	
			Begin Phase II PIER implementation	Vivyon	Feb 19	
			Produce quarterly report for Library	Vicki	Jan 19	
			Complete conversion to "Amazon Business"	Jennifer	April 19	
			Perform the annual audit with presentation of the CAFR	Jennifer	Feb 19	
Present the Annual Budget and Update the Budget in Brief	Jennifer	Sept 19				

2018/19 Council Goals Objectives

2030 Strategy	Goal	Objective	Work Plan Element	Responsibility	Projected Date	Status
Sustainable City Government 			Present the 5-Year Plan and Update the 5 Year Plan in Brief	Jennifer	June 19	
			Complete SEC filings	Jennifer	March 19	
			Produce a Parks and Rec Annual Report	Brad	May 19	
			Complete Citizen Service Survey	Hannah	Jan 19	
			Complete Arbitrage Compliance Monitoring	Jennifer	Jan 19	
			Issue Debt FY19-20 with review of outstanding debt for potential savings	Jennifer	June 19	
			Prepare for 1/4c Sales Tax for IMF Election	Christel	Aug 19	