

MEMORANDUM

To: Mayor and City Council

From: Ginene Delcioppo, Community Experiences Arts Center Manger

Jessica Carpenter, Director of Community Experiences

Date: October 14, 2025

Reference: Update on Coppell Arts Center FY25 Operations and Service Areas

2040: Sustainable Government

Introduction:

The purpose of this agenda item is to provide City Council with an update on the Coppell Arts Center's operations and key data from FY25 (the 2024–2025 season). The update highlights the Arts Center's three primary service areas and offers a comprehensive overview of programming, community impact, and financial sustainability.

Background:

The Coppell Arts Center exists to provide a welcoming space where the community can gather, engage with the arts, and enjoy accessible programming. To fulfill this mission, the Arts Center delivers services through three primary areas:

- Presented Programming City-curated touring shows, concerts, art exhibits, and classes/workshops led by professional instructors.
- Local Resident Arts Groups Programming by Theatre Coppell, Coppell Chorale, Coppell Orchestra, Ballet Ensemble of Texas, Coppell Arts Council, and Coppell Arts Foundation, including performances, exhibits, classes, and camps.
- Third-Party Rentals Private, corporate, and promoter-led rentals of Arts Center facilities.

This update provides FY25 data related to total events hosted, performance and revenue benchmarks, and budget allocations across the three service areas. The goal is to illustrate how each area contributes to operations, community engagement, and the long-term sustainability of the Arts Center.

Benefit to the Community:

Ensure business continuity and sustainability.

Legal Review:
N/A
Fiscal Impact:
N/A
Recommendation:
This is an informational update only.

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