



MEMORANDUM

To: Mayor and City Council

From: Mike Land, City Manager

Date: September 13, 2022

Reference: FY23 Historical Society Funding

Introduction:

The purpose of this agenda item is to suggest a modification to the Council's initial direction related to annual funding for the Coppell Historical Society. Previous year's annual funding amount of \$10,000 was utilized for their annual events, such as Pioneer Day and Vintage Christmas for example. The Historical Society requested additional funds for FY23 to enhance tourism in Coppell through the development of a museum. To obtain museum status, the Historical Society must apply for consideration. The Council recognized this effort during their earlier discussion on this matter, designating the first \$10,000 of their total ask for that effort. Council directed staff to include this HOT funding for FY23 and develop a separate grant agreement for the remainder of the Historical Society's request. In my subsequent discussions with the Historical Society, we talked about the different uses of the funds and their respective timing, thus the reason for this work session item.

Staff recommends a slight clarification to the HOT funding for FY 23. The recommended funding is as follows:

- Allocate \$10,000 that is typically granted on an annual basis to the Coppell Historical Society to host their annual events such as Pioneer Day, etc.; and
- Develop a separate agreement to address the remainder of the requested funding including the initial \$10,000 so that they can make the desired application for the museum designation. The other milestones previously discussed would remain in place in order to access the remaining funds.

Legal Review: The City Attorney will develop the grant agreements, as appropriate.

Fiscal Impact: As these are Hotel Occupancy Tax Funds, the above-described breakdown of funds if supported by City Council will be reflected in the FY 23 HOT Budget.

Recommendation: Staff recommends the funding strategy outlined above.