

## Economic Development Dashboard

Suggested Item	Data Available	Available to Public or Just Internal Use
Ethnicity with 3 – 5 year trend	Yes	
Age/Age Groups with 5 – 10 year trend	Yes	
Vacancy Rates (annual for last 3 years)	Yes	
NAICS code on businesses (trends by categories for 3 – 5 years)	Available but has not been measured in the past so this item will start this year	
Civilian labor force from surrounding cities (workers coming in to work in Coppell)	Would like more information from the group. I can see what the available workforce is around us, but I don't have any data on which of those people actually work in Coppell. Explore this data point further.	
Top 10 taxpayers (annual 3 – 5 year trends)	Yes	
Percentage of whole tax base	Not sure if I have this data from a historical perspective but not sure it is necessary anyway. More thoughts from the group to find out why this would be important	
Number of incentive packages offered by money and type (annual 3 – 5 year trends)	Number and type of incentive packages can be measured, but dollar amount is difficult on tax abatements for past years. Will do some research to see if I can find this information from a historical perspective but can certainly measure it from this point forward.	
Number of incentive packages converted (annual 3 – 5 year trends)	Yes (make sure my interpretation of “converted” is the same as the group)	
Number of RFPs received and number of responses (annual 3 – 5 year trends)	I currently only record the RFPs I respond to so I do not have historical information on the number that I received but did not respond to. I only respond to those that are appropriate for our community or that we have	

	potential space that can meet the requirements	
Number of C.O.s issued (annual 3 – 5 year trends)	Yes	
Number of retention visits (annual 3 – 5 year trends)	Yes	
Number of business prospect meetings (annual 3 – 5 year trends)	Yes...mostly	
EDC fund use (in form of pie chart); how much still available	Yes	
Number of city tax dollars expended on incentive packages	Is this the same as above? Is it cumulative or annual?	
Number of people at city sponsored events by event	Not sure this is readily available and certainly not accurate if it is – ask for clarification on why this is relevant to economic development?	
Average approval times for incentive packages, city permits, approval processes	Difficult to measure because it varies on the project	

How does the sub-committee envision this being presented?