



MEMORANDUM

To: Mayor and City Council

From: Brad Reid, Director of Parks and Recreation

Date: May 10, 2016

Reference: Presentation of an award to The CORE from Jeff Ellis and Associates as the recipient of the 2015 Platinum International Aquatic Safety Award

2030: Excellent City Services with High Level of Customer Satisfaction
Recreation Programs and Services for all Generations

Introduction:

Jeff Ellis and Associates (E&A) is the City's aquatic safety and risk management consulting firm. E&A provides lifeguard training programs and safety audit assessments for The CORE's staff and programs.

Analysis:

The "Platinum International Aquatic Safety Award" is E&A's highest award, and is presented each year to the E&A clients who have shown exemplary performance during safety audits. E&A conducts four (4) unannounced audits each year, which include hidden camera observations of lifeguards during their shifts, to ensure that the guards are maintaining constant vigilance and professionalism as per the very-strict E&A guidelines.

Earning this award demonstrates that The CORE consistently exceeds industry standards in risk management, and epitomizes aquatic safety excellence.

Steve Miller, Coppel's Client Manager with E&A, will present the 2015 "Platinum International Aquatic Safety Award" to the City.

The CORE staff will be represented by:

Lauren Sutton, Aquatic Center Manager
Nathan Cox, Aquatic Coordinator

Legal Review:

Agenda item did not require legal review

Fiscal Impact:

There is no fiscal impact attached to this agenda item.

Recommendation:

No action required.