

MEMORANDUM

To: Mayor and City Council

From: Jennifer Miller, Director of Finance

Date: July 12, 2016

Reference: Amending Fee Resolution

2030: Sustainable City Government – Financial Resources to Support City Services

Introduction:

The fees charged by the City have been reviewed and the proposed changes are being brought forward for Council's approval.

Analysis:

- The Parks and Recreation Department is seeking flexibility in establishing facility entry and rental fees. The current Master Fee Schedule does not allow the ability to offer sales, promotions, or other differential pricing options for customers and the community.
- This topic was presented to City Council in Work Session on May 10, 2016.
- All fees associated with the Aquatic/Recreation Center, the Tennis Center, and the Senior/Community
 Center would be replaced with the statement, "Fee for facility admission or rental are to be determined
 based upon market rate and/or customer demand with approval by the Department Director."

Legal Review:

This agenda item was reviewed by legal during the normal review of the agenda packet.

Fiscal Impact:

Recommendation:

The Finance Department recommends approval.