



MEMORANDUM

To: Mayor and City Council

From: Brad Reid, Director of Parks and Recreation

Date: August 23, 2016

Reference: Ordinance amending Chapter 6, Article 6-16 (Alcoholic Beverages – City Facilities) and Chapter 9, Article 11-3 (Parks & Recreation – General Regulations)

2030: Successful Community Events and Festivals

Introduction:

Over the past few years, staff have received feedback from the community regarding the desire for the sale of alcoholic beverages at city events. Amending the current Ordinances relating to alcoholic beverages would allow for flexibility in the ability to sell alcohol at designated city-sponsored special events. This would also allow the city to create and strengthen partnerships with local businesses.

Analysis:

The Parks and Recreation Department recommends the amendment of Chapter 6, Article 6-16-4 (Alcoholic Beverages - City Facilities) and the amendment of Chapter 9, Article 9-11-3 (Parks & Recreation Code – General Regulations) to allow for the sale of alcoholic beverages by approved vendors at designated city-sponsored special events, with City Manager or designee approval.

Legal Review:

The Ordinances were reviewed by Bob Hager.

Fiscal Impact:

No fiscal impact will result from this item.

Recommendation:

The Parks and Recreation Department recommends approval of this Ordinance.