




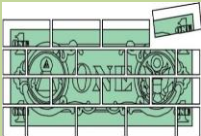

2016/17 Council Goals Objectives

Revised 09.07.16

2030 Strategy	Goal	Objective	Work Plan Element	Responsibility	Projected Date	Status
<div>Sense of Community</div> <div></div>	Successful Community Events / Festivals		Host Grand opening of Library	Vicki Chiavetta	Nov 2016	
			Host Grand opening of Life Safety Park	Kevin Richardson	Jan 2017	
			Re-format New Resident Packet	CMO	Jan 2017	
			Host Citizen Summit	CMO	Mar 2017	
			Plan and implement annual volunteer fair	Vicki Chiavetta	May 2017	
			Host Grand opening of Andy Brown Park East - "Celebrate Coppell"	Brad Reid	Jul 2017	
	Residents and Businesses Welcomed, Engaged, and Contributing to the Community		Review of HOA engagement efforts	CMO	Jun 2017	
			Partner w/residents & businesses to provide classes/workshops	Vicki Chiavetta	Jun 2017	
			Review and improve Board and Commission recruitment and cultivation	CMO	Jun 2017	
			Host Festival of Nations	Vicki Chiavetta/Brad Reid	Sep 2017	
			Host quarterly open house programs for new residents	CMO	Sep 2017	
			Host Quarterly events at Old Town	Brad Reid	Ongoing	
	Solicit corporate sponsorship of events	Brad Reid	Ongoing			
Special Place to Live	Revitalize Neighborhoods to Ensure Quality Housing		Revise 2030 document to reflect latest Council direction regarding housing types	CMO	Sep 2017	
Continue 1/4 cent street replacement program			Ken Griffin	Ongoing		
<div></div>	Foster and Maintain a Beautiful Green City		Continue the enhanced water meter replacement program	Jennifer Miller	Sep 2017	
			Evaluate and consider Green Building Code uses and applicaton	Ken Griffin	Sep 2017	
			Continue replacement of Oncor street lights with City owned LED street lights	Ken Griffin	Ongoing	
			Develop and market city-wide sustainability efforts	CMO/April	Ongoing	
	Quality Mobility Within Coppell		DART: Host public input meetings	CMO	Nov 2016	
			DART: Determine and take appropriate action regarding City's options	CMO	Jun 2017	
			Complete design of Parkway Boulevard Trail	Ken Griffin	Sep 2017	
			Complete design and begin construction of Coppell High School connector trail to Andy Brown West	Brad Reid	Sep 2017	
			Begin implementation of ADA improvements	Ken Griffin	Sep 2017	
			Synchronize traffic signals	Ken Griffin	Sep 2017	
Continue intersection improvements to enhance traffic capacity	Ken Griffin	Sep 2017				
Begin construction of S. Freeport Parkway	Ken Griffin	Sep 2017				
Continue contract with Span Transit	CMO	Ongoing				

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<div>Community Wellness and Enrichment</div> <div></div>	Expand Cultural Arts Amenities and Opportunities		Begin design of Art Center in Old Town	CMO	Jan 2017	
			Develop public art display policy for City facilities	CMO	April 2017	
			Provide support for installation of the Art Walk in Old Town	CMO	Ongoing	
			Continue to support Coppell Arts Council	CMO	Ongoing	
	Multi-Use Trail System Connecting the City		Explore connectivity options to the Campion Trail	Brad Reid	Ongoing	
			Continue sidewalk infill projects	Ken Griffin	Ongoing	
			Begin construction of S. Freeport Trail	Brad Reid/Ken Griffin	Sep 2017	
			Complete design of Parkway Boulevard Trail	Ken Griffin	Sep 2017	
			Complete design and begin construction of CHS connector trail	Brad Reid	Sep 2017	
			Acquire right of way and easements for MacArthur Boulevard Trail	Brad Reid/Ken Griffin	Sep 2017	
			Coordinate with outside agencies to determine trail location options for Grapevine Creek Trail	Brad Reid	Sep 2017	
<div>Business Prosperity</div> <div></div>			Evaluate the viability of a business incubator space	Vicki Chiavetta/Mindi Hurley	May 2017	
			Update Economic Development Incentives Policy	CMO/Mindi Hurley	May 2017	
			Promote library business center to Coppell businesses	Vicki Chiavetta	May 2017	
			Review current policies involving alcohol sales	CMO	Jul 2017	
			Implement signage/arches in Old Town	Ken Griffin	Sep 2017	
<div>Sustainable City Government</div> <div></div>	Excellent City Services with High Customer Satisfaction		Implement new customer service model in Library	Vicki Chiavetta	Nov 2016	
			Update Budget in Brief	Jennifer Miller	Dec 2016	
			Begin implementation of Library strategic plan	Vicki Chiavetta	Dec 2016	
			Implement hotel district liaison officer to address crime and quality of life issues	Mac Tristan	Jan 2017	
			Implement First Offender Program for underage drinking	Mac Tristan	Jan 2017	
			Review outstanding debt for potential savings	Jennifer Miller	Feb 2017	
			Review animal trapping policy	Mac Tristan	Feb 2017	
			Perform the annual audit with presentation of CAFR	Jennifer Miller	Mar 2017	

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Sustainable City Government (cont.)	Excellent City Services with High Customer Satisfaction (cont.)		Perform the annual update on IMF Plan	Jennifer Miller/Ken Griffin	Mar 2017	
			Present the 5-Year Plan	Jennifer Miller	Mar 2017	
			Monitor and participate in upcoming Legislative Session	CMO	May 2017	
			Review State of Texas Transparency Program and determine future direction	Jennifer Miller	Jul 2017	
			Finalize and adopt Parks & Rec Master Plan	Brad Reid	Jul 2017	
			Update/Review the Investment Policy	Jennifer Miller	Aug 2017	
			Initiate the review of existing health codes and begin the development of new health codes (i.e. food code, daycare inspections, hotel inspections)	Ken Griffin	Aug 2017	
			Update City's communication plan	CMO/April Reiling	Sep 2017	
			Update and Present the annual Budget	Jennifer Miller	Sep 2017	
			Perform the annual review of Fund Balance Guideline	Jennifer Miller	Sep 2017	
			Begin Enterprise Resource Planning (ERP) implementation	Jennifer Miller	Sep 2017	
			Develop Hunterwood Park Erosion Plan	Brad Reid	Sep 2017	
			Develop Grapevine Springs Erosion Plan	Brad Reid	Sep 2017	
			Perform the annual Debt Issuance Compliance with SEC	Jennifer Miller	April 2017	
			Update the 5-Year Plan in Brief	Jennifer Miller	June 2017	
			Begin development of a facilities master plan to determine future workspace needs	All	June 2017	
	Top Quality Workforce	Staff Training	Implement Salary Survey Findings	Vivyon Bowman	Oct 2016	
			Implement Project Management training	Vivyon Bowman	Nov 2016	
			Train Library staff on new technology	Vicki Chiavetta	Nov 2016	
			Open Joint Fire Training Facility	Kevin Richardson	April 2017	
			Implement English as a Second Language training program	Vivyon Bowman	April 2017	
			Continue Cultural Agility training	Vivyon Bowman	Ongoing	
			Continue Supervisory training	Vivyon Bowman	Ongoing	

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Sustainable City Government (cont.)			Continue 4C Success training programs	All	Ongoing	
			Implement Systems training for Enterprise Resource Planning (ERP) deployment	All	Ongoing	