



MEMORANDUM

To: Mayor and City Council

From: Mike Land, City Manager

Date: June 13, 2017

Reference: Work Session – Discuss Community Summit Categories

General Information:

During the Council Work Session on May 30th the City Council reached agreement on the five general categories for the Community Summit scheduled for September 21, 2017. The one category where there was still some wordsmithing to occur was “Wellness.” Per your discussion and consideration, staff has provided some additional words to potentially replace “Wellness.”

Five agreed to categories:

1. Business and Economic Development
2. Transportation
3. Effective City Government
4. Wellness (need another way to state/communicate this idea)
5. Where would you like Coppell to be in 2040?

Under Transportation the Council had additional subcategories that included 1) Technology, 2) Regional Mobility, and 3) Connectedness.

Other words/concepts for Wellness:

Healthy & thriving community
Thriving community health
Thriving community connection
Balanced
Whole/holistic

Well-being
Healthy living
Connection
Fulfillment
Care
Energize
Robustness
Vital/vitalize/vitality
Thrive
Be well
Strong
Life/lifestyle
Positive health
Proactive health
Prevent & care
Coppell in Action
Healthy Mind / Healthy Body
Pulse
Activation/Activate/Active