



MEMORANDUM

To: Mayor and City Council

From: Mike Land, City Manager

Date: February 13, 2018

Reference: Coppell Art Center Business Plan Discussion

2030: Community Wellness and Enrichment Strategy- Goal 3: Expand Cultural Arts Amenities and Opportunities

General Information:

Michael Jenkins, President of LARC Inc. will be presenting the results of their research and recommendations regarding the proposed Coppell Arts Center. Mr. Jenkins will be covering the market, management, marketing and recommended operations including budget considerations for the proposed Coppell Arts Center. Mr. Jenkins met with members of the Coppell Arts Council on Monday February 5th, going over the recommendations and answering their questions.

With the delivery of the plan and recommendations, staff will begin meeting with the various local art center user groups to discuss the recommendations as they relate to their use, implications and implementation going forward.