

AN ORDINANCE OF THE CITY OF COPPELL, TEXAS

ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF COPPELL, TEXAS, AMENDING THE CODE OF ORDINANCES BY AMENDING CHAPTER 12, ARTICLE 28A, “H” HISTORIC DISTRICT, SECTION 12-28A-5, “STANDARDS OF CONSTRUCTION”, AND SECTION 12-28A-7, “SIGNAGE REQUIREMENTS” TO PROVIDE FOR APPROVAL OF SIGNAGE BY THE COMMUNITY DEVELOPMENT DIRECTOR, AND TO ESTABLISH REGULATIONS APPLICABLE TO THE DISPLAY OF MURAL SIGNS IN THE “H” HISTORIC DISTRICT; PROVIDING A REPEALING CLAUSE; PROVIDING A SEVERABILITY CLAUSE; PROVIDING A SAVINGS CLAUSE; PROVIDING A PENALTY OF FINE NOT TO EXCEED THE SUM OF TWO THOUSAND DOLLARS (\$2,000.00) FOR EACH OFFENSE; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council for the City of Coppel finds that allowing the installation of mural signs in the Historic District is consistent with the values and aesthetics of the area; and

WHEREAS, the City Council desires to optimize communication and quality of mural signs while protecting the public and the aesthetic character of the City; and

WHEREAS, the City Council finds that these regulations aim to enhance the Historic District community by minimizing visual clutter along public rights-of-way that are potentially harmful to the aesthetics of the community, traffic and pedestrian safety, property values, business opportunities, and community appearance.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF COPPELL, DALLAS COUNTY, TEXAS:

SECTION 1. That Chapter 12 of the Coppel Code of Ordinances be, and the same is, hereby amended by amending Article 28A, Section 12-28A-7, in part, to add the following regulations concerning the display of mural signs in the “H” Historic District, which shall read as follows:

“ARTICLE 12-28A – “H” HISTORIC DISTRICT

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Sec. 12-28A-5. Standards of Construction.

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18. Fences and walls:

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(B) Wood board fences for privacy shall only be located in rear yards; generally no taller than six feet; set back from the front facade (wall plane) of the structure at least half-way back from the front to the back walls, and shall be stained or painted to blend with the structure, except as allowed for in Section 12-28A-7; and of a design compatible with the structure.

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Sec. 12-28A-7. Signage Requirements.

Article 29 is not applicable to the historic district. All signage and respective elements (board, bracket, posts, mounting devises, etc.) shall require approval from the Director of Community Development. The Director shall act on any sign or mural that complies with regulations provided herein within five (5) business days of submittal of the application or revised resubmittal. Appeals from a denial of the Director of Community Development may be taken to the Planning and Zoning Commission.

1. Signage shall not obscure the building's facade or hide the building's character. Signage shall reflect or compliment the architectural features of the structure.

2. Some examples of compatible signs are:

(A) Signs painted directly on window glass.

(B) Signs placed in the original signboard area.

(C) Individual letter signs incorporated in the primary facade.

(D) Temporary and appropriate freestanding signs in yards.

(E) Projecting signs or hanging signs as approved through the site plan approval process.

3. Colors and materials:

(A) Colors shall compliment those used on the structure.

(B) Fluorescent colors and reflective paints or materials are specifically excluded.

4. Signs shall be pedestrian in scale.

5. Signs shall not use motion or flashing lights.

6. Signs shall be lit top-down style with the lighting well aimed with little or no spill over.

7. Mural Signs - for purposes of this provision, mural signs shall be defined to include a work of graphic art painted on or attached to an exterior structure, which is visible from the public right of way, and which does not contain advertising symbols, lettering, or trademarks and does not directly or indirectly advertise or call attention to a product or service that is available for sale. Mural signs shall be permitted in the "H" district, provided they comply with the following:

(A) Shall be limited to one (1) exterior surface per site and shall cover no more than 50% of the space on that surface;

(B) Shall not be displayed on any fence, nor any building, or any portion of a building, which is used for residential purposes;

(C) Shall not include any commercial element used to advertise services or products available for sale;

(D) Should the mural become faded, peeled and/or severely weathered, the owner or person or firm maintaining the same shall, upon written notice from the Director, repair and/or repaint the mural within sixty (60) days; and

(E) All murals shall require approval from the Director of Community Development. The Director shall act on any sign or mural that complies with regulations provided herein

within five (5) business days of submittal of the application or revised resubmittal. Appeals from a denial of the Director of Community Development may be taken to the Planning and Zoning Commission.”

SECTION 2. All ordinances of the City of Coppell in conflict with the provisions of this ordinance shall be, and the same are hereby, repealed; provided, however, that all other provisions of said ordinances not in conflict herewith shall remain in full force and effect.

SECTION 3. Should any word, sentence, paragraph, subdivision, clause, phrase or section of this ordinance or of the Code of Ordinances, as amended hereby, be adjudged or held to be void or unconstitutional, the same shall not affect the validity of the remaining portions of said ordinance or the Code of Ordinances, as amended hereby, which shall remain in full force and effect.

SECTION 4. An offense committed before the effective date of this ordinance is governed by prior law and the provisions of the Code of Ordinances, as amended, in effect when the offense was committed and the former law is continued in effect for this purpose.

SECTION 5. That any person, firm or corporation violating any of the provisions or terms of this ordinance shall be subject to the same penalty as provided for in the Code of Ordinances of the City of Coppell, as heretofore amended, and upon conviction shall be punished by a fine not to exceed the sum of two thousand dollars (\$2,000.00) for each offense.

SECTION 6. This ordinance shall take effect immediately from and after its passage and publication of the caption as required by law.

DULY PASSED by the City Council of the City of Coppell, Texas, this the _____ day of _____, 2018.

APPROVED:

KAREN SELBO HUNT, MAYOR

ATTEST:

CHRISTEL PETTINOS, CITY SECRETARY

APPROVED AS TO FORM:

ROBERT E. HAGER, CITY ATTORNEY
(TM 103117)