

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COPPELL, TEXAS, AUTHORIZING A \$5,000 EXPENDITURE FOR AN INTERLOCAL AGREEMENT WITH DALLAS COUNTY, FOR SELECTION OF CONSULTANT TO PERFORM CENSUS PARTICIPATION AND STRATEGY OF CENSUS, ANALYSIS, MAPPING, REPORT, MESSAGING AND MARKETING AND COMMUNITY ENGAGEMENT IN SUPPORT OF THE 2020 CENSUS; AUTHORIZING THE MAYOR TO SIGN NECESSARY DOCUMENTS; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS,** the U.S Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every ten years; and

**WHEREAS,** the City of Coppell is committed to ensuring every resident is counted; and

**WHEREAS,** census data also helps determine how many seats each state will have in the U.S. House of Representatives and is used in the redistricting of state legislatures and county boards of supervisors; and

**WHEREAS,** the decennial census is a huge undertaking that requires cross sector collaboration and partnership in order to achieve a complete and accurate count; and

**WHEREAS,** the U.S. Census Bureau is facing several challenges with the 2020 Census, which include declining response rates, technological change, and fiscal constraints, thus support from local government is critical; and

**WHEREAS,** a partnership with Dallas County and other local governments, ensures every resident is counted countywide and will provide additional resources for the City of Coppell in its efforts for Census 2020;

**NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF COPPELL THAT:**

**SECTION 1.** The City Council supports the goals and ideals for the 2020 Census and participation in countywide initiative that will raise the overall awareness and response rate to the 2020 Census.

**SECTION 2.** The City Council hereby approves an Interlocal Corporation Agreement with Dallas County in an amount of Five Thousand Dollars (\$5,000.00) toward the county engaging a third-party consultant to perform the following tasks:

1. Census Campaign Strategy Management and Oversight
2. Census Data – Analysis, Mapping, and Reporting
3. Census Messaging and Marketing

4. Community-based Engagement

**SECTION 3.** That Council finds that all funds used under the term of this Agreement are from current budget and authorize fund; and, that the City of Coppell will, as consideration for this agreement, be entitled to information, analysis and work product generated from the hired consultant; and, Mayor is authorizing any and all necessary documents.

**SECTION 4.** This Resolution shall become effective immediately upon its passage.

**DULY RESOLVED AND ADOPTED** by the City Council of the City of Coppell, Texas, on this the \_\_\_\_ day of \_\_\_\_\_, 2019.

**APPROVED:**

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Karen Selbo Hunt, Mayor

**ATTEST:**

\_\_\_\_\_  
Christel Pettinos, City Secretary

**APPROVED AS TO FORM:**

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Robert E. Hager, City Attorney