



## MEMORANDUM

**To:** Mayor and City Council

**Through:** Mike Land, City Manager

**From:** Ashley Owens, Deputy City Secretary

**Date:** March 24, 2019

**Reference:** Consider approval of an Ordinance amending the Code of Ordinances to add new Article 1-17 "Official Newspaper", to designate Irving Rambler as the official newspaper of the City of Coppell; providing an effective date; and authorizing the Mayor to sign.

**2030:** Sustainable City Government

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On March 12, 2020, city staff was informed of the closure of the Citizens' Advocate. Staff consulted with the City Attorney in order to find a local paper that met the requirements under the Texas Government Code and was also cost effective. Staff contacted regional partners to survey which newspapers they utilize and how they handle posting their legal notices. Most cities in the region have local papers who take care of the postings as well as advertisements for their public events. Conversely, there were cities who do not have a newspaper that exclusively covers their city, so they have opted to use a larger paper such as the *Dallas Morning News* or the *Star Telegram*, which have much larger subscriber bases but carry a higher price tag. The *Irving Rambler* covers Coppell news and events, meets the requirements under the Texas Government Code, and aligns with our Legal Notice budget.

Staff recommends designating the *Irving Rambler* as the official paper of record for the City of Coppell.