



MEMORANDUM

To: Mayor and City Council

From: Mike Land, City Manager and Mindi Hurley, Director of Community Development

Date: June 30, 2020

Reference: CARES Funding Presentation

Dallas County is providing CARES Funding to municipalities in Dallas County to assist with expenditures related to COVID-19. These funds are allocated to each municipality based on population. The City of Coppell will receive \$2,228,490, which is based on \$55 per resident with a current population estimate of 40,518. The qualifying expenditures for these funds include medical, public health measures, governmental services and employment or business economic support that occur between the dates of March 1, 2020 and December 30, 2020.

The following are recommendations for City Council to consider as expenditures for these funds:

METROCREST SERVICES:

The four cities, Addison, Carrollton, Farmers Branch and Coppell are continuing their support of Metrocrest Services during the Covid-19 emergency in support of our communities social services needs. To this end, for Coppell, in addition to the one time grant of \$85,000 (which will be reimbursed to the City through the CARES Act funding) Metrocrest has identified additional funding needs specifically attributable to COVID-19 for the months between August 2020 and December 2020 totaling \$159,550 bringing their total request to \$244,550.

Recall the initial one time ask covered additional Covid-19 specific expenditures beginning March 1, 2020 and projecting through July 31, 2020.

The additional \$159,550 as identified is beyond the City of Coppell's annual distribution from the City of Coppell, this year, and being considered for next year's 20-21 budget. .

The attached spreadsheets were provided by Tracy for the purposes of determining and allocating the costs of services to the four partnering Cities.

CHILDREN'S ADVOCACY CENTER:

Dr. Lynass provided an update on Coppell service expenses directly related to COVID-19. Expenses incurred beginning March 1 through May 31, 2020 totaled \$7,500. Based on their projections through the end of 2020, they are expecting an additional \$18,000 in expenses. This brings their total request to \$25,500.

Please see the attached memo on the impact of Covid-19 on their services.

Denton County CARES Act funding to the City of Coppell totals \$45,210.00.

We are confirming a few things with Denton County related to the funding and will review with Council once we have their responses.

Coppell YMCA

Tyler Fenimore and Kristin Kelley provided the City with the YMCA's expenditures associated with COVID-19. See attached.

As we are still working with Dallas County to clarify qualifying expenses for the CARES ACT funding, for planning purposes we anticipate the \$93,128 in direct expenses being eligible.

BUSINESS ECONOMIC SUPPORT:

Due to COVID-19, numerous businesses in the City of Coppell were required to close their doors or limit their service offerings. As a result, these businesses have suffered. In order to help them in their recovery efforts, the City would like to expend some of the CARES Funding dollars to provide economic support to those businesses through forgivable grants. The following are proposed grant programs for businesses:

I. Business Assistance Grants for Restaurants-

Restaurants that have been in existence at their current location for no less than 12 months will be awarded forgivable grants. Grants will be awarded based on occupancy load. The restaurant will be awarded \$55 per allowable occupant. Criteria to qualify:

- The restaurant must be located within the city limits of Coppell and must be in current compliance with the City of Coppell Code of Ordinances, including all applicable zoning and land use ordinances;
- The restaurant must have a physical store front in Coppell;
- The restaurant must have been in business and operating at the current location for a minimum of 12 months as of March 1, 2020;
- The restaurant must have endured a 25% or greater reduction in sales/business due to the COVID-19 pandemic;

The estimated amount of funds for the restaurants is approximately \$660,000.00.

II. Business Retrofit Grants-

- a. Businesses retrofitting their physical space to meet public health and/or safety concerns will be reimbursed for expenditures up to \$5,000. Examples of items eligible for reimbursement include plexiglass barriers, cleaning supplies that are used to clean common contact surfaces, hand sanitizing stations, PPE supplies, costs to create an on-line purchasing system, contactless faucets, upgrading payment system and upgrading sanitation systems (such as UV systems). The City will encourage businesses to purchase all available items from a Coppel business when possible. A comprehensive list of available items that are eligible for reimbursement and Coppel businesses that provide them will be made available on the website. While staff has made every effort to identify those Coppel businesses that provide reimbursement eligible items, we will continue to update that list as we are made aware of additional businesses that provide eligible items. All purchases will be reimbursed after receipt is submitted, and the grant will not exceed the amount spent by the business to retrofit their business. In all cases, the maximum grant amount each month will not exceed \$5,000. Criteria to qualify:

- The business must be located within the city limits of Coppel and must be in current compliance with the City of Coppel Code of Ordinances, including all applicable zoning and land use ordinances;
- The business must have a physical store front in Coppel;
- The business must have been in business and operating at the current location for a minimum of 12 months as of March 1, 2020;
- The business must be open to the public to conduct business.

The estimated amount for business retrofit grants is \$990,000.00.

There will be a call for applications once per month every month until all funds have been distributed. A business may qualify for both grant programs. Businesses that have not previously received a grant will be given higher priority when considering applications. The goal is to have based on Council green lighting the program on June 30th (Council resolution will be voted on July 14th) the applications available to the businesses on July 13, 2020. For the first application period, the deadline for returning the applications will by July 17, 2020. A schedule will be made available on the website for subsequent monthly application periods. Businesses will also be responsible for turning in all necessary paperwork by a specified date in order to receive their grant. Those dates will also be published on the website.

City of Coppel Expenses

The City of Coppel has identified \$264,900 in direct expenses related to COVID-19. These expenses include supplies and specific payroll expenses.