

MEMORANDUM

TO: Library Advisory Board

FROM: Dennis Quinn, Director of Library Services

DATE: Monday, August 10th, 2020

SUBJECT: August Director's Report

Greetings Boardmembers!

Our August meeting will be held this Thursday evening at 7pm via Zoom. Citizens are also welcome to attend, as usual with open meetings, and have only to contact Library staff for the login instructions.

Workload Indicators

Since resuming analog borrowing through curbside in May, and at the lobby in June, overall circulation has held steady at about 50% of last year's levels, though digital circulation is over double the previous year on average. While the Library does provide several virtual events each week (averaging about one per day in July), attendance per event is lower than prior year. Contributing factors may include public awareness, "Zoom fatigue," and that storytimes and other children's programs, which historically draw high attendance, have been shifted to a passive format to minimize screen time for our younger citizens.

Programs and Events

The 2020 Summer Reading Challenge ended July 31, and votes for the community prize are being tallied.

Though average attendance at virtual programs is not as high as that of in-person programs in previous years, many virtual programs begun during the COVID-19 pandemic have nonetheless developed loyal followings, with most attendees returning on a consistent basis. As an example, Got YA! was originally planned as a summer program but will continue indefinitely at the request of the participants.

Meet Your Neighbor on July 11th drew about 50 attendees and was met with generally positive feedback. Many attendees expressed interest in learning more about the topics covered, and about action steps for individuals and the community. Staff is working with the Community Builders to plan follow-up programming.

Staff is currently developing the Fall calendar, which will see the continuation of many existing virtual programs and the return of some well-loved special events in a virtual format.

Fall 2020 Board & Commission Interviews

Staff will present an update on the application and interview process for 2021 Board & Commission appointment and will seek the Board's input on scheduling interviews for next year's Youth Advisors.

Friends of the Coppell Public Library Report

The Friends will make their monthly report to the Board.

Youth Advisor Report

The youth advisors will make their monthly report to the Board.

Library Board Goals & Objectives

1. Participate in the implementation of the strategic plan
 - a. When needed, recruit volunteers to assist with programs or Library services
 - b. Identify potential community partners
2. Support and promote the Friends of the Coppell Public Library
3. Promote the Library by active individual participation in Library programs, outreach and community events
 - a. Attend Library Programs and Council meetings
 - b. Represent the Library Board at City and civic events
 - c. Actively use social media to market Library activities

OUR VISION

The Cozby Library and Community Commons is the heart of the community where citizens are empowered to Imagine, Discover, Engage and Achieve in an environment that cultivates curiosity, collaboration and creativity.

OUR MISSION

We serve our community by helping our citizens develop their talents, acquire knowledge, embrace their passions, and fulfill their dreams