



MEMORANDUM

To: Coppell Recreation Development Corporation

From: Jessica Carpenter, Director of Parks and Recreation

Date: May 17, 2021

Reference: Consider approval of a grant to the City of Coppell in the amount of \$100,000.00 for the remainder of fiscal year 2020-2021, for the purpose of presenting/exhibiting art at the Coppell Arts Center

The Arts Center budget for 20-21 includes funding for the presenting of shows, programs and performances during the fiscal year. The CRDC board has approved the funding of the operations and maintenance of the Arts Center, which includes the budget for presenting these performances.

The execution of agreements for presenting of the arts is still a relatively new procurement process for the City and with the opening of the Arts Center, it will continue to become a more prominent component of the City's procurement repertoire. Because of industry standards during the negotiations with artists, coupled with the accelerated timeframe often associated with the decision making while working through these agreements, it is recommended that the City have the authority to execute these agreements without approval of the CRDC prior to the execution of each individual agreement. This will create an enhanced negotiation and execution process.

The grant under consideration will allow the City to enter into agreements without requesting the CRDC approval of each contract, if the total combination of the agreements remain within the grant allocation.

In December of 2019, the Parks and Recreation department received approval of a grant in the amount of \$300,000.00 for fiscal year 19-20 from the CRDC which allowed the City to negotiate with artists and maintain industry standards and expectations regarding talent buying.