



MEMORANDUM

To: Mayor and City Council

From: Mindi Hurley, Director of Community Development

Date: September 28, 2021

Reference: Consider approval of the Second Amended and Restated Interlocal Cooperation Agreement by and between the City of Coppell and Denton County Transportation Authority to provide transportation services for Coppell businesses; and authorizing the Mayor to sign.

2040: Create Business and Innovation Nodes

Introduction:

In partnership with Denton County Transportation Authority (DCTA) and Lyft, the City of Coppell started a workforce transit test program for Coppell businesses on October 1, 2019. The one-year program was established to study trends and gauge the need for a long-term solution to workforce transit in Coppell.

The program started slow as staff was trying to get the word out to all Coppell businesses, but the hope was that it would grow each month as more businesses and individuals learned about the program. The program was beginning to gain momentum in December of 2019 and steadily increased through March of 2020 when COVID-19 hit.

City Council approved a one-year extension to the contract with DCTA on August 25, 2020. The contract began on October 1, 2020, and it will expire on September 30, 2021. Ridership has increased over the past year and is being utilized by a larger number of companies. Staff is requesting to extend the test program an additional year to continue analyzing ridership trends and data in hopes that utilization will grow even larger as employees are beginning to return to the office after COVID-19.

Analysis:

City Council authorized staff to work with DCTA to bring back a Second Amended and Restated Interlocal Cooperation Agreement to continue the test program for an additional year. This item is for the approval of this contract.

Lyft will continue providing all mobility services, and DCTA will administer the contract and provide all administrative and operational services associated with the program. The City of Coppell will make monthly payments to DCTA for reimbursement of all costs associated with services provided by Lyft and the monthly administrative fee.

Partnering with Lyft for the mobility service provides the greatest amount of flexibility for this test program. Everything about the program will remain the same. Lyft will continue to pick up from the six designated transit stops, which include the DART Trinity Mills Station, the DCTA Hebron Station, the DART Belt Line Station, the DART Bus stop at Saintsbury and Belt Line, the DART Bus Stop at Regent and Royal and the Trinity Metro TEXRail stop at the Grapevine-Main Street station. Lyft will transport passengers to the businesses located within the City of Coppell.

The budget for the program will remain \$50,000 for FY 21-22. Staff has consistently received feedback from the businesses that this program has provided great benefits, and the hope is that this upcoming year will provide data for an entire year of ridership so that an analysis can be provided on the long-term needs for workforce transit in Coppell.

Legal Review:

N/A

Fiscal Impact:

\$50,000

Recommendation:

Staff recommends approval.