

## **MEMORANDUM**

**TO:** Library Advisory Board

**FROM:** Dennis Quinn, Director of Library Services

**DATE:** Friday, November 5<sup>th</sup>, 2021

**SUBJECT:** November Director's Report

Greetings Boardmembers! Our November meeting is almost here! We will convene next Thursday evening, November 11<sup>th</sup>, 7:00 pm in the Conference Room at the Library.

### **Workload Indicators**

Statistics through October 2021 have been compiled. Visitor count has increased noticeably with the return to full hours early in the month, while computer usage has increased marginally. Circulation rates are generally holding to normal patterns for the time of year. Room reservations showed a sharp increase, with almost 5 times as many bookings in October as in September.

Prior year comparisons will still be of little use for much of FY22, but the dashboards provided by staff also include data from FY19 and FY20 to better compare current levels with pre-COVID levels.

### **Programs and Events**

Storytimes and passive programs continued to be well-attended through the month of October, with almost 100 participants in Teen passive programs (including LitBoxes), over 70 visitors to the Virtual Storytime Room, over 100 participants voting in the Halloween pumpkin contest, and over 200 attendees at the outdoor Halloween Storytime on Tuesday, October 26<sup>th</sup>. Library staff interacted with 450 CISD students through outreach activities such as Mockingbird ES's "Reading Under The Stars" and onsite tours for CHS seniors. Lastly, October saw the launch of a Diverse Book Club, led by a New Tech senior.

Notable programs and events scheduled for November include International Games Day (Nov 6<sup>th</sup>), an introduction to urban birding (Nov 8<sup>th</sup>) accompanied by the first in a series of monthly guided bird walks (Nov 14<sup>th</sup>), the Indie Author Fair including an author visit with Patricia Gallo-Stenman (Nov 13<sup>th</sup>), a resume workshop for young and new adults (Nov 18<sup>th</sup>), and the return of the Friends' annual Book Sale (Nov 19<sup>th</sup>-21<sup>st</sup>).

### **Strategic Plan**

The Board will receive an update on the Strategic Planning Process, including outcomes from the October 23<sup>rd</sup> workshop and preliminary discussions with Library staff.

## **Reports**

The Board will receive reports from Youth Advisors, Board members, and the Friends of the Coppell Public Library.

## **Library Board Goals & Objectives**

1. Participate in the implementation of the strategic plan
  - a. When needed, recruit volunteers to assist with programs or Library services
  - b. Identify potential community partners
2. Support and promote the Friends of the Coppell Public Library
3. Promote the Library by active individual participation in Library programs, outreach and community events
  - a. Attend Library Programs and Council meetings
  - b. Represent the Library Board at City and civic events
  - c. Actively use social media to market Library activities

## **OUR VISION**

*The Cozby Library and Community Commons is the heart of the community where citizens are empowered to Imagine, Discover, Engage and Achieve in an environment that cultivates curiosity, collaboration and creativity.*

## **OUR MISSION**

*We serve our community by helping our citizens develop their talents, acquire knowledge, embrace their passions, and fulfill their dreams*