



Legislation Details (With Text)

File #: 2023-7062 **Version:** 1 **Name:** DC Agreement
Type: Agenda Item **Status:** Passed
File created: 8/15/2023 **In control:** City Council
On agenda: 9/12/2023 **Final action:**
Title: Consider approval of an agreement between the City of Coppell and the Coppell Chamber of Commerce for the 2023-2024 Discover Coppell Marketing Campaign utilizing hotel occupancy tax proceeds as provided by the Hotel Occupancy Tax Special Revenue Fund; and authorizing the City Manager to sign any necessary documents.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Memo.pdf, 2. Agreement.pdf

Date	Ver.	Action By	Action	Result
9/12/2023	1	City Council	Approved on the Consent Agenda	

Consider approval of an agreement between the City of Coppell and the Coppell Chamber of Commerce for the 2023-2024 Discover Coppell Marketing Campaign utilizing hotel occupancy tax proceeds as provided by the Hotel Occupancy Tax Special Revenue Fund; and authorizing the City Manager to sign any necessary documents.

Fiscal Impact:

The fiscal impact of this agenda item is \$358,144 as provided by the Hotel Occupancy Tax (HOT) fund.

Staff Recommendation:

[Enter Staff Recommendation Here]

Strategic Pillar Icon:

- Perpetuate a Learning Environment
- Foster an Inclusive Community Fabric
- Enhance the Unique 'Community Oasis' Experience
- Future Oriented Approach to Residential Development
- Create Business and Innovation Nodes
- Implement Innovative Transportation Networks
- Apply 'Smart City' Approach to Resource Management
- Sustainable Government