



## Legislation Text

---

**File #:** 2023-7062, **Version:** 1

---

Consider approval of an agreement between the City of Coppell and the Coppell Chamber of Commerce for the 2023-2024 Discover Coppell Marketing Campaign utilizing hotel occupancy tax proceeds as provided by the Hotel Occupancy Tax Special Revenue Fund; and authorizing the City Manager to sign any necessary documents.

**Fiscal Impact:**

The fiscal impact of this agenda item is \$358,144 as provided by the Hotel Occupancy Tax (HOT) fund.

**Staff Recommendation:**

[Enter Staff Recommendation Here]

**Strategic Pillar Icon:**

**Perpetuate a Learning Environment**

**Foster an Inclusive Community Fabric**

**Enhance the Unique 'Community Oasis' Experience**

**Future Oriented Approach to Residential Development**

**Create Business and Innovation Nodes**

**Implement Innovative Transportation Networks**

**Apply 'Smart City' Approach to Resource Management**

**Sustainable Government**